Websites that have a similar tone to what we are aiming for

http://philanthropyadvisors.org/en/part/we-are/#our-values
Clean, high quality, subtle. When there is a need for the use of pictures they are relevant and intentionally blurred.
The fonts and the background grey give a sense of authority
The navigation is clean and simple and the text is prominent and easily readable

Websites that have a similar tone to what we are aiming for
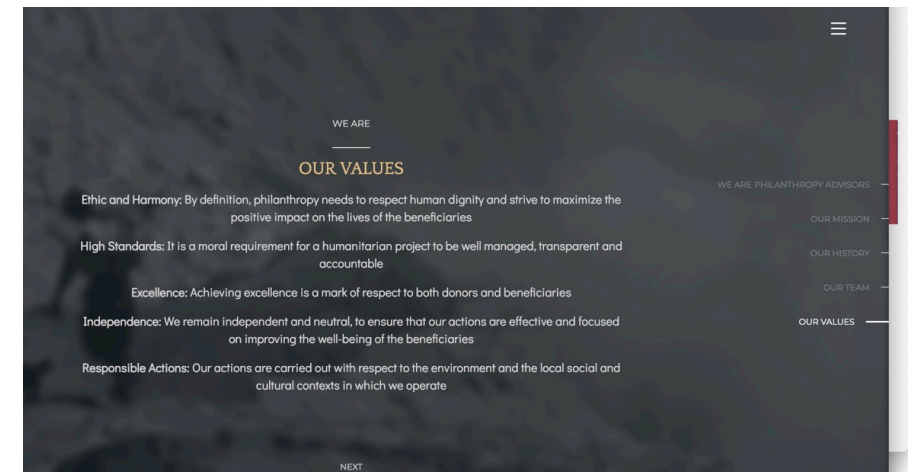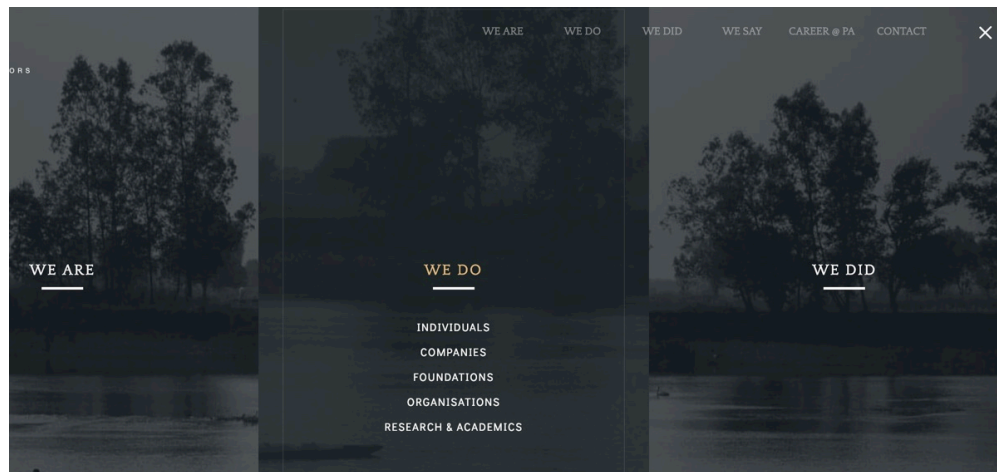
https://www.atkearney.com/why-were-different
High quality and consistent subtle design. The headings and text are clean and simple. Note the page transitions and the subtle consistent use of company branding and colours. However, use of the yellow highlight is too strong.
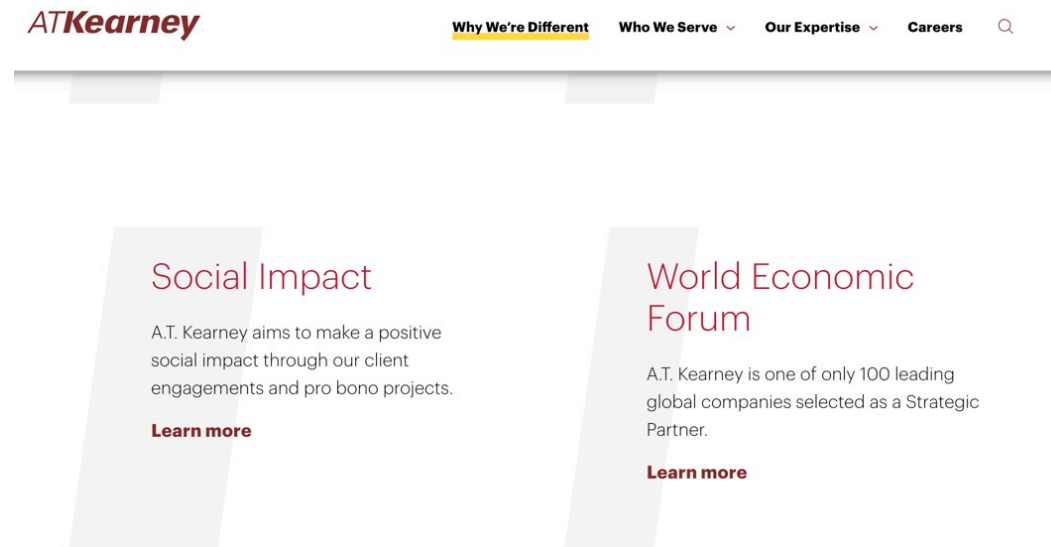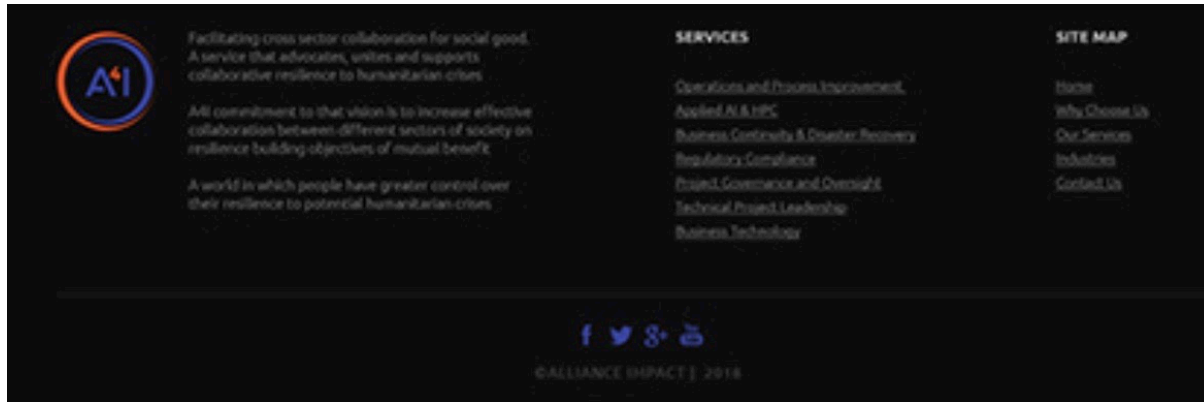
Websites that have a similar tone to what we are aiming for

https://huncwot.com/
High quality graphics, clean and simple and modern navigation.

These two show and good use of a background colour other than White. The bottom example would work well with a similar colour tint but over a non-office suit image

Our Values

- Cross sector partnerships are between equals – Although collaborating partners may bring varied degrees of skills, experience, resources, and influence, they are all equal stakeholders attempting to achieve objectives of mutual concern.

- Self-sufficient societies are more effective societies – The focus of collaboration is the positive impact it has on the ability of people to look after themselves. The more effective this is the more positive effect on society and the economy.

- Collaborative action is an investment in a joint objective – By working together we increase our power and ownership of a shared future.

Shows use of the colour palette from the logo in web page elements, such as bullets.
However, the use of the colours in the headings is too bright

Founder

Andy Andrea is a process facilitator. He has more than 25 years of facilitating collaboration between partners for risk management, humanitarian and development related objectives.

Note the useful application of the underline arrow from the A4I logo. This leads the eye to the right hands side of the page and to where you the reader can expect to find related content.

The use of the font is good, but the background colour transition is too gawdy

FOSTERING PARTNERSHIPS TO TRANSFORM RESILIENCE

A4Ihelps different sectors of society collaborate and succeed by

Shows use of the circle from the logo as a useful way to convey key messages, but the use of the colours in this way is too gawdy

Our Strategy

Fostering partnerships to transform resilience. A4I helps different sectors of society collaborate and succeed by:

Encouraging Cross Sector
collaboration and recognition of the strengths of different actors.

Increase Understanding
of mutual interests and principled action.

Providing Information
and advice on collaboration and the objectives of most potential.

Note the use of icons – however, the global standard of icons in the relevant sector should be drawn from here: https://www.dropbox.com/sh/tez260wz22f7q85/AAD1n38kh8SRQmh9qB8AUZkKa?dl=0