

ChTools Website Brief

www.chtools.com.au

Requirements:

We need a great looking, fully functioning site with the following features:

- Call to sign up for our newsletter prominent near the top of the page
- Sections where we can easily add new specials and offers as we get them from our suppliers (we are not IT savvy people)
- Must be responsive

Platform

We already have a Wordpress site in place that has some design work done but is not complete. The theme we used has ecommerce functionality but for the moment we want a simple site with:

- Home page with;
 - Eye catching banner that we can change
 - Prominent Newsletter sign up form near top
 - General business information
 - A panel called "Current Specials" that we can edit as required by uploading new images and PDFs
 - A section called "Latest Catalogue" where we can upload PDF versions of any current catalogues
- Supplier page with logs for all of our suppliers with links to their website. We can add the logos and links but would like the page setup in a grid format so we can add the logos latter on.
- Contact Page with:
 - Street Address
 - Phone/fax/email
 - Website
 - Contact form
 - Map

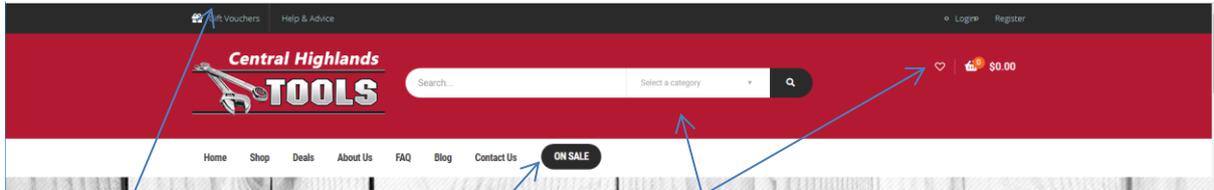
Design Points

We would like to model our design and layout on <https://sydneytools.com.au/>

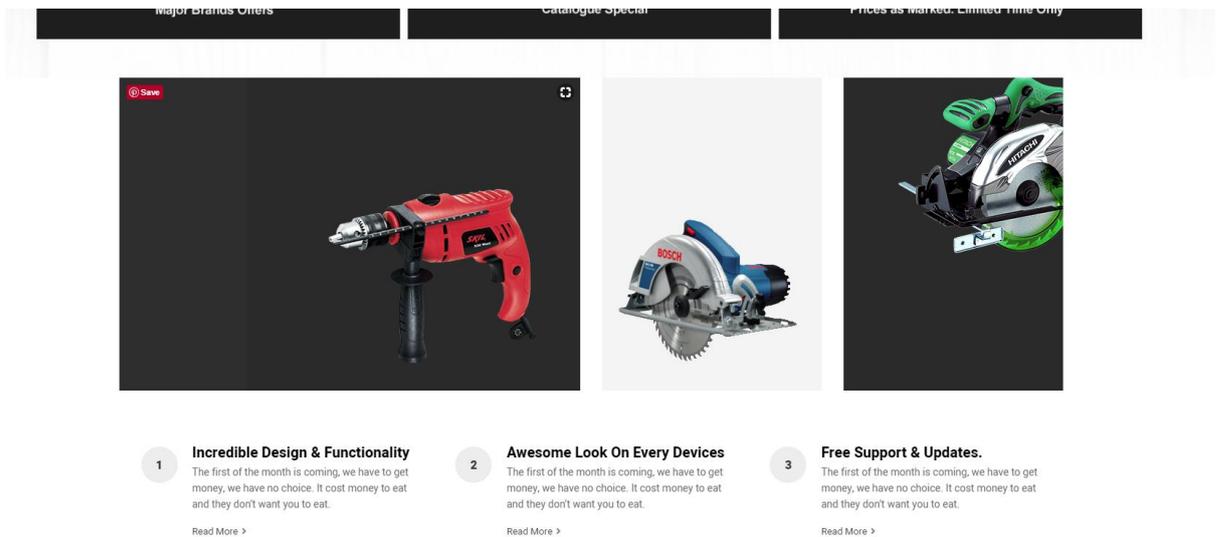
Bold and eye catching but different page structure and layout (see above).

Must be fully optimised for quick load time and also responsive.

Access to the WP admin will be provided to selected designer.



1. Please change Search field to newsletter signup
2. Remove Gift Vouchers and Help/Advice from top bar
3. Remove shopping car ad favs info
4. Remove "On Sale" icon
5. Menu items:
 - a. Home
 - b. About Us
 - c. Specials
 - d. Contact Us
 - e. Current Catalogue
6. Make this panel the "Current Specials" panel



7. Make the panel where they upload their monthly catalogue



8. _____
9. Put contact form on this panel

Shop by Category



Accessories



Air Tools + Compressors



Automotive



Hand Tools

10.