

We want to go back to the drawing board with this. We don't like the "clip arty" feel of the knives, and the knife image just seems so out of place and flat next to the text. We'd like to try to get more of a "branding" look and feel in this logo. Here is one we came across on Google, and we'd like to start with something like this:
<https://newmediacity.com/portfolios/precision-electrical-2/>

We think something similar to this, but with a knife blade cutting or stabbing through the P, or some other sort of "knife action." We currently use the image below as our cover image on our website and within our slidedecks:



We provide performance psychology training to military, law enforcement, firefighters, emergency medical personnel, etc. to help them optimize their performance in stressful, high-pressure environments. We need something that is sharp, bold, aggressive, and that can stand alone because that's the personality of the market segment we work with. We want this logo/brand to be able to easily stand alone on T-shirts, decals, engravings on knife blades, etc.

