

retroSPECtive

OVERVIEW: Curation of trendy, fast fashion women's eyewear collection at an affordable price exclusively designed for NVI

COLLECTION FEATURES:

Thin metal fashion frames, oversize metal shapes



RETAIL DESIGN INSPIRATION:

- Think 1970's "Charlie Girl"
- Combination 70's glam along w/Boho (eclectic mixture)
- Chloe ads – ethereal Boho
- Vintage Laura Biagiotti eyewear
- Vintage Halston
- 1970'S Vogue fashion patterns



PEOPLE:

- Bianca Jagger circa 1970's
- Jerry Hall circa 1970's
- Talitha Getty
- Rachel Zoe
- Ali Wong
- Zendaya
- Zoe Kravitz

ART:

- Fashion Illustrator Antonio Lopez



Product Collection

- ***Metal Styles***
- ***Vintage styling***
- ***Oversized***
- ***Women's only***



Frame Board Header

In-store and close-up example

