Letarez Logo Design Briefing

General

About the App

- Letarez is a social media platform where users can locate themselves on a world map
- The using fonts are Montserrat and Gotham
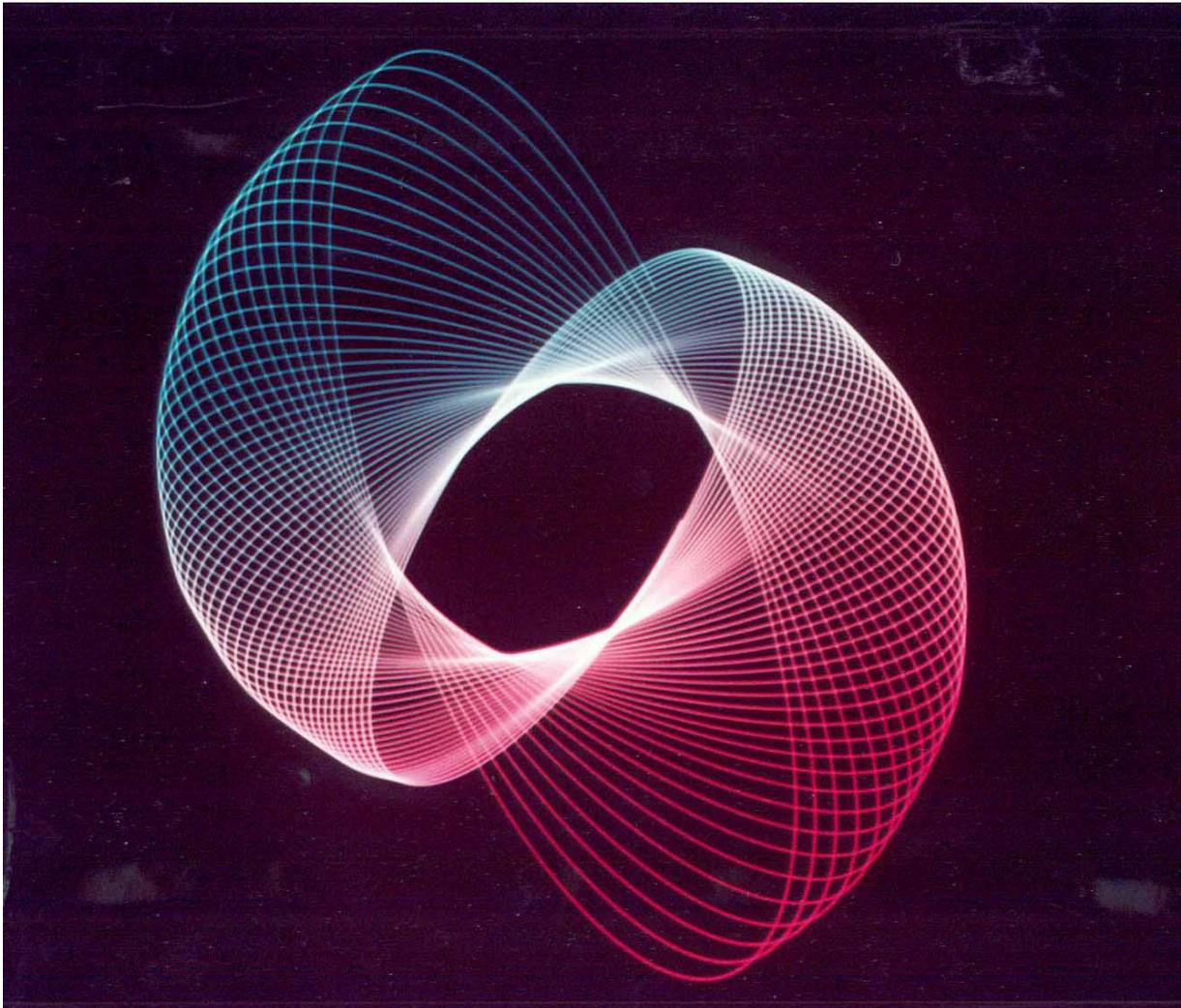- The main colours of the app are: #08BBFE and #6D37FD

Logo

- The logo should be like a pendulum – like the ref image
- The pendulum line design may be something like the font of the 5 (See ref image) but not 1:1
- The colours should have a gradient with the two main colours

Logo Text

- I like simple fonts
- It would be nice if I could get two versions: Logo left to the text and logo on top of the text
- The text should be in #6D37FD

Refs

Source 1 https://goo.gl/images/3j94jP

Source 2 https://developers.facebook.com/