

Beer label type size and legibility

The mandatory contents of a beer label have specific type size and legibility requirements. These requirements ensure consistency in location on the label and an understanding of the necessary information **across all** malted beverage products.

Type size

The TTB requirement for mandatory information- contents, class and designation type, name and address, & brand name (excluding the alcohol content and government health warning statement) is as follows:

- Minimum of 2 mm for containers larger than half a pint
- Minimum of 1 mm for containers half a pint or less

The alcohol content statement, unless otherwise stated under your state's law, must be:

- Minimum of 2 mm for containers larger than half a pint
- Minimum of 1 mm for containers half a pint or less
- Maximum of 3 mm for containers 40 oz. or less
- Maximum of 4 mm for containers larger than 40 oz.
- The government health warning statement must be:
- Minimum 3 mm for containers more than 3 liters
- Minimum 2 mm for containers from 237 ml to 3 liters
- Minimum 1 mm for containers less than 237 ml

Additionally:

- Aspartame disclosures are required to be in all capitals
- There are no type size requirements for country of origin