

Created For Wellness Nutritional Therapy - Logo Design Request

Nutritional Consulting – I am starting my own private practice of Nutritional Therapy Consulting Services. I employ a natural approach to health including lifestyle choices, a nutrient dense/whole foods based diet, supplements and soul care. My goal is to support the body to function as it was "**Created to Be**" by providing it the nutrients and other elements of health that it needs to function optimally. I desire to see people live to their full potential by supporting their physiological and nutritional needs.

There is a 2-fold meaning to the name of my business: Created For Wellness Nutritional Therapy

- I believe that we can achieve wellness when we care for our body the way it was “designed” to work (i.e. giving it the right nutrients). When we are good stewards of the body that God has “**Created**” for us, we will experience “**Wellness**”.
- We are "**Created For Wellness**" and not for disease - there is hope that the body can be healed and re-stored.

I like the “Farmhouse, Vintage and Rustic Themes” as they connect with a day in age when people lived a slower pace, enjoyed community and ate nutrient dense real foods grow on the farm. It brings up memories of families eating homemade goodness together around the table and enjoying family and community. It is this style of living and eating that nourishes us physically, emotionally and spiritually.

Details:

- I don't want the logo to be “cartoon” style
- I like nature/earthy themes (no flowers please!) and rustic farm type looks (like homesteading)
- Like more simplistic concepts that are not frilly, fancy or girly
- Would like the logo to be able to be "dropped" into different places I want to use it where it blends in well on letterhead, handouts, business cards, website etc.. I don't want the name of the business on top of a backdrop scene that wouldn't be able to transition well to other documents etc.

Colors:

- Here are color schemes I like: **Color, Color, Color, Color, Color**
- I do not like pastel colors (other than blue)
- I do not like bright and neon colors



Rustic Events
Farmhouse tables & rustic rentals