

To assist local food entrepreneurs to scale their businesses.

No artificial colours, flavours, or preservatives.

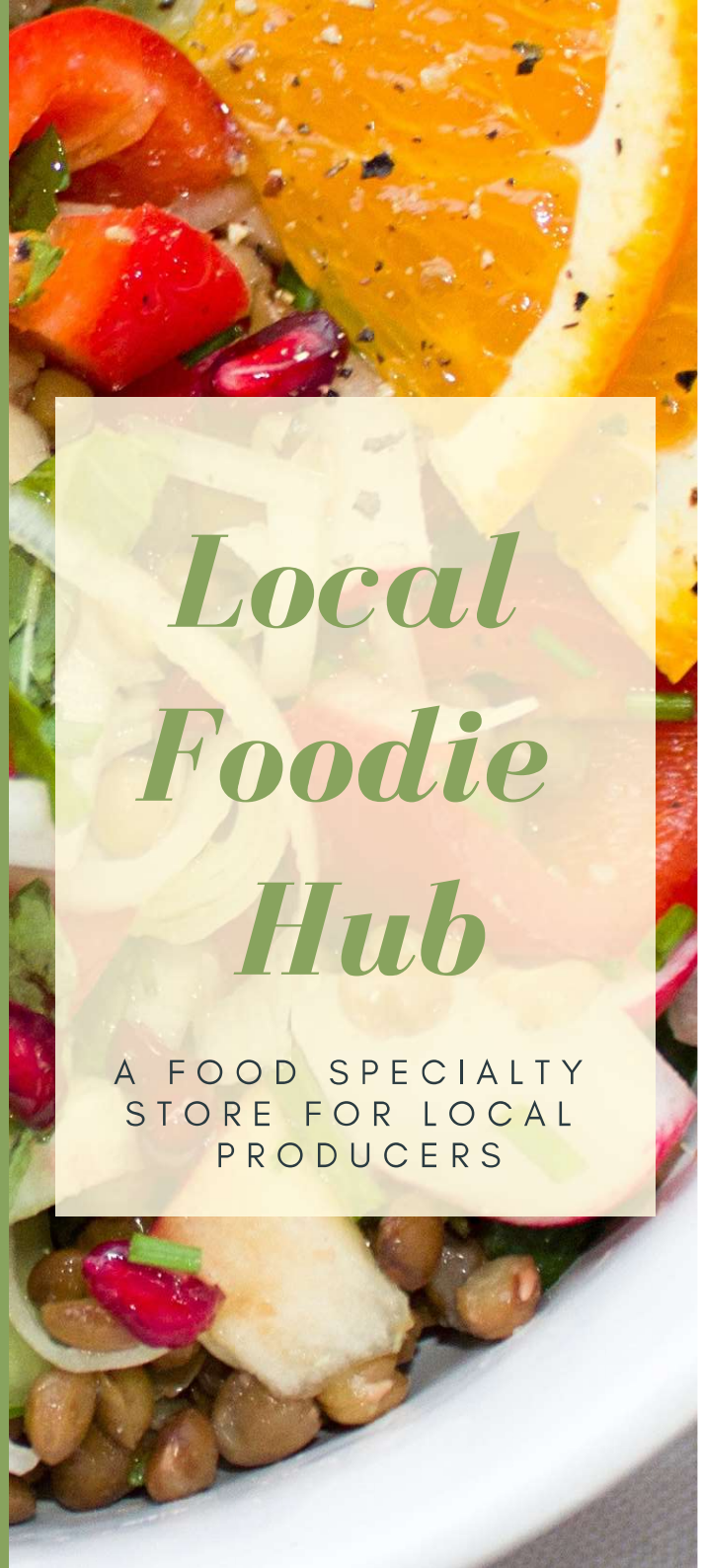
Ethically sourced, Locally produced.

Our Vision is a vibrant hub where local food entrepreneurs come together to share ideas and support each other. Their customers come to try and buy new products and support local producers.

Support local.

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www.localfoodiehub.com.au



Local Foodie Hub

A FOOD SPECIALTY STORE FOR LOCAL PRODUCERS

How does it work?

A collaboration of local food businesses

The hub will consist of a collaboration of local food businesses with common goals. The outlet will be fitted with shelving which is charged by lineal metre (includes full height of shelving 1.6 - 1.8 metres) for 3 month periods with the option to renew. Each vendor is responsible for stocking their shelves (there will be a system for checking stock into the shop) and will have product and public liability, plus food licenses. Staff will be provided Monday - Saturday to serve customers and pack orders. There will be one counter with a central point of sale system. Revenue for each business will be distributed at the end of each week.







What's included?

- A fitted shop with vendor branded shelving space and window signage
- Low risk contract - only 3 months
- Flexible store size and tenure
- Sales staff
- Point of Sale (POS) equipment
- Shared customers, cross promotion
- Marketing via a mini-website, which will be developed into a full platform for online ordering
- An app for easy customer shopping, customer favourites and easy reordering
- Access to a courier service for next day shipping in the Perth Metro area
- Sales data and analytics
- The rent includes all standard utilities costs
- Barcodes, if required
- Other plant and equipment (lighting, shelving, displays, etc.)
- Pick up point for customer orders and shipping to wholesale customers
- Access to a local foodie community - a hub for like minded businesses to share ideas

What does it cost?

- $90 + GST per lineal metre (full height shelves, includes outgoings for shelving space)
- 7% of sales processed through our POS equipment.

