

10 Reasons Your Business needs Managed IT Services

1. Continuous IT Problems
2. Limited “inhouse” IT knowledge
3. Unpredictable IT purchases and budgets
4. Increasing risk to cybersecurity and disaster recovery
5. Need to improve business processes
6. Increased downtime and lack of proactive maintenance
7. Access to new technology and cloud solutions
8. Remote locations and employee access
9. Dilution of company focus
10. Peace of mind

Outline

1. Continuous IT Problems
 - a. On-going support of old workstations and platforms.
 - b. Reactive approach to IT problems.
 - c. Decrease in productivity and employee happiness.
2. Limited “in-house” IT knowledge
 - a. IT challenges outpacing inhouse capabilities.
 - b. Constantly changing technology landscape (patches, bugs, viruses).
 - c. Growth requires more advanced technologies.
3. Unpredictable IT purchases and budgets
 - a. IT purchases are reactive and impossible to plan for.
 - b. Total Cost of Ownership (TCO) is difficult to measure and budget for.
 - c. New hardware purchases are made reactive instead of following a hardware replacement plan.
4. Increasing risk to cybersecurity and disaster recovery
 - a. A real threat in today’s world.
 - b. Not just for large enterprises anymore

- c. Requires IT expertise that is rarely found in internal staff.
- 5. Need to improve business processes
 - a. Business software and tools can provide automation and efficiencies.
 - b. Evaluating which software is right for your business requires the right approach to access business needs and technical requirements.
 - c. Researching software on your own can be a daunting and time consuming task.
- 6. Increased downtime and lack of proactive maintenance
 - a. A “band-aid” approach to IT problems.
 - b. Unsupported software and hardware increase TCO.
 - c. Increased downtime is directly related to lack of proactive maintenance.
- 7. Access to new technology and cloud solutions
 - a. New technology and tools are released everyday.
 - b. Understanding when cloud solutions are right for you.
 - c. How to ensure cloud solutions can be properly supported.
- 8. Remote locations and employee access
 - a. Selecting the wrong remote access solution can be costly and kill productivity.
 - b. Ensure the right security is in place to support remote access.
 - c. How to scale remote locations and business growth.
- 9. Dilution of company focus
 - a. Dealing with ongoing IT issues takes away focus on core business.
 - b. Use technology as an asset, not a liability.
 - c. Chronic IT issues will degrad employee moral and effect culture.
- 10. Peace of mind
 - a. Knowing your IT purchases are aligned with business objectives
 - b. Maximizing employee productivity
 - c. Peace of mind knowing your security, data and business is secure and monitored.