

Anita Kane Architect Letterhead, Business Card and Logo Design Brief

1. Logo
2. Letterhead
3. Letterhead Follow on Page
4. Business Card
5. Compliments Slips
6. Envelope Stickers
7. Writing Pads

1. Logo Details

- Anita Kane or Anita Kane Architect
- Architecture and Interiors

Logo Style:

- Eloquent
- Simple
- Subtle
- Monochromatic

Examples:



2. Letterhead

- Incorporate logo
- Determine company standardisation of text for letters, documents etc

Letterhead Details:

Particulars:

Logo positioned top left or centre

PO Box XXXX Manly NSW 2095 Australia

Mob: 0419 480 685

Email: ak@anitakane.com.au

Website: consider position for future website

Nom arch reg no 8434 (small print size)

ABN 80 928 451 226 (small print size)

3. Letterhead Follow on Page

- Logo only

4. Business Card

Business Card Details: Logo and Particulars
Particulars: PO Box XXXX Manly NSW 2095 Australia
Mob: 0419 480 685
Email: ak@anitakane.com.au
Website: consider position for future website
Nom arch reg no 8434 (small print size)
ABN 80 928 451 226 (small print size)

5. Compliments Slip

- As per letterhead, to suit DL envelope size

6. Envelope Stickers

- Same as Business Card

7. A4 Size Writing Pad

Similar to example, however replace facsimile with email

Example:

CORBEN

ARCHITECTS

Suite 14, 40 Yeo Street, PO Box 1021, Neutral Bay NSW 2089

T 02 9904 1844 F 02 9904 1855

mail@corben.com.au www.corben.com.au

☐ Facsimile
☐ Phone File Note
☐ Meeting File Note
☐ Sketch
☐ Memo

To

Attention

cc

From

Number of pages including this one

Project

Fax

Fax

Date

Sketch