

Task Description

Aiii is an online platform for users to easily use & share Artificial Intelligence/Deep Learning/Machine Learning algorithms which only requires minimum amount of efforts.

No matter what type of application/software users have, they can implement any type of State-of-Art algorithms in their apps from the platform within minutes.

The general idea is that there's a central place for any app to connect to.

The logo below is a great example:



It has a good geometrical shape, delivers the idea that there's a central spot, and different clients are connecting to it. Also, this logo is similar to the logos of the 2 leading AI organisations in the world: OpenAI & DeepMind.



The 3 "i"s in the name "Aiii" might be a good element to use in the logo, it's not mandatory, it's just that the Aiii team thinks it might be an element designers can use in their creative process.

Also colors are a big part of our brand definition, we want the brand to give our customers a sense of variety, fun, dynamic, but not losing the sense of quality, which is the most important foundation of what we deliver. A good example would be Google, even the name "google" originally came from a joke, but it's reliable, and colorful:



Or using fewer colors are fine, again, pls just make sure it delivers a sense of variety, fun, dynamic, the logos below are good references:



The design of our website uses many colors, and it has slight movement when people scrolling as well. Please have a look for your inspiration: <http://aiii.io>.

Any questions, and enquiries, feel free to reach out to us: a@aiii.io.