

CHANGES - FRONT OF HANG TAG

1. Please use this Font and the red PMS color that matches our Logo. No blue, please.
2. Change subtitle to read: You'll Love the Comfort Just as Much on the Inside as You Do on the Outside! (you're changing The word "me" to "the comfort").



1. Please eliminate the Marshfield logo on the front of the hang tag.
2. Increase size of "Peek-a-Boo as much as possible
3. Increase size of photos as much as possible.
4. Everything else on your original design remains the same on the front



Add a special font of the text below to be positioned next to this corner shot of the mattress. Perhaps in red font to match color on tag.

**7" Thick Mattress
75" Extra Long
More Thickness
&
Sleeping Comfort!**

CHANGES - BACK OF HANG TAG

1. 4th bullet point down. You need a double space after the sentence ending with the word "lifestyle!"
2. Remove the dashes between the words COMFORT, QUALITY and STYLE
3. The word USA should come after the zip code 54449
4. Remove the 800.727.5556.

Everything else on the front of your design is perfect. Just incorporate the above changes. THANK YOU!