



DID Adventure is the most experienced adventure company on the West Coast of Norway –  
creating customized high quality outdoor activities





## INTRODUCTION

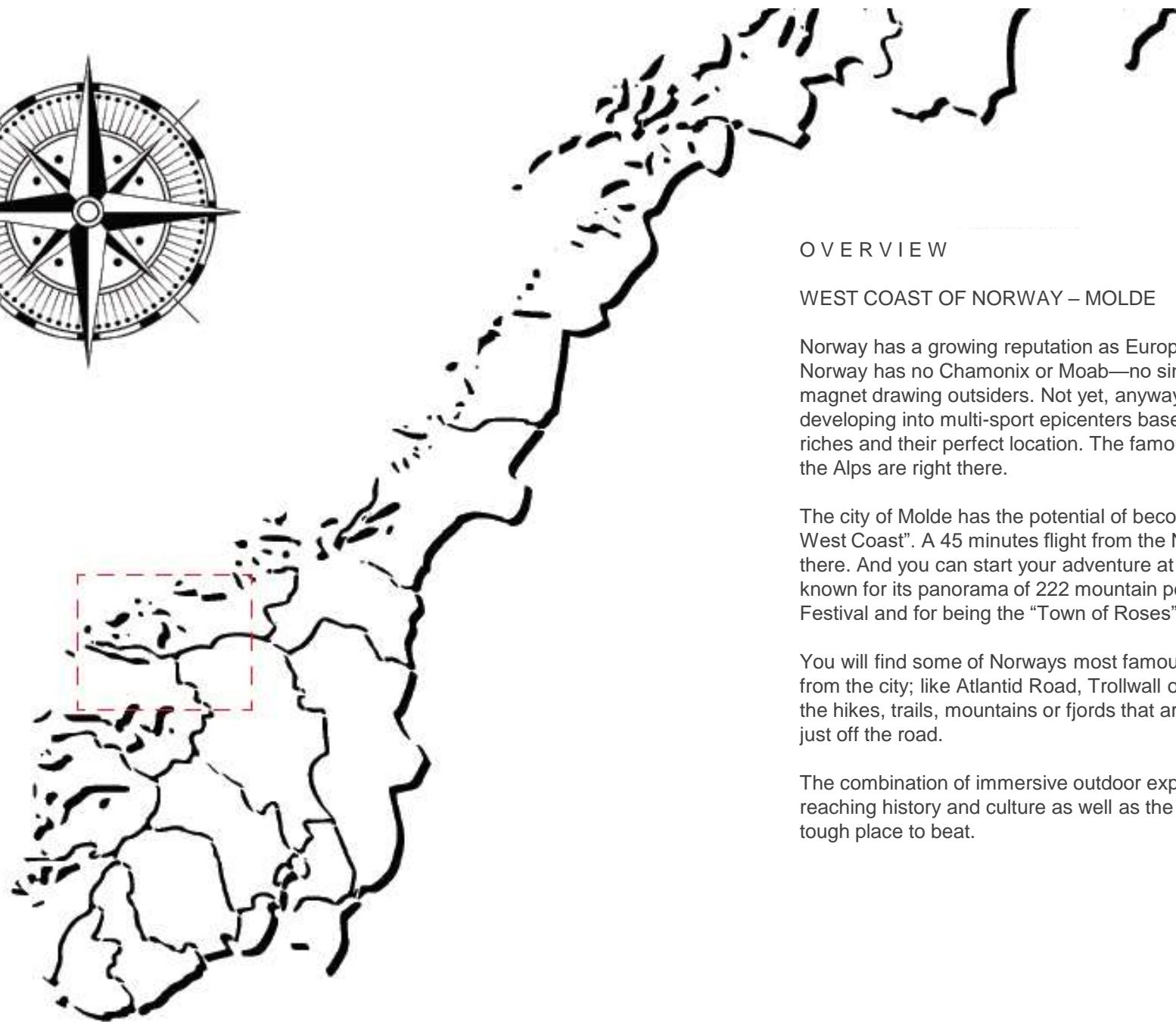
### NORWAY

Norway tops the global happiness rankings for 2017. Caring, freedom, generosity, honesty, health, income and good governance are main factors found to support happiness. More than 1000 years ago the Norwegian vikings started exploring the world. One of them were Leiv Elrikson who was the first European to settle down in America in year 1000. In an adventure perspective this says a lot about the Norwegian mentality. We have always been explorers, we have been living in and off the fjords and mountains for thousands of years, our nature is designed for all kind adventure sports and we are now moving in to a new time period for hosting international clients that wants to get a deeper insight to what Norway is all about.

Norway is too big, too topographically complex to put the pedal to the floor. There is beauty waiting behind every bend of the road, trailheads every other kilometer. And there's way too much going on—Norway is fairly crackling with action sports energy. Long known for fjords, cruise ships, and not much else, Norway is changing fast, flipping nearly overnight from sedentary tourism to shred-ready active-ism. There's a new-school mountain bike scene and The Troll Wall south of Molde has become a world-famous BASE jumping destination. In Norway there is only one way of finding the secret spots and activities that are suited for you: You need a guide!

TOP // Geiranger

BOTTOM // Trollwall



## OVERVIEW

### WEST COAST OF NORWAY – MOLDE

Norway has a growing reputation as Europe's new adventure capital, but Norway has no Chamonix or Moab—no single location that's a rare-earth magnet drawing outsiders. Not yet, anyway. But Molde is making a run at developing into multi-sport epicenters based upon their ridiculously vast natural riches and their perfect location. The famous western fjords, mountains to rival the Alps are right there.

The city of Molde has the potential of becoming "The Adventure Hub Of The West Coast". A 45 minutes flight from the Norwegian capital Oslo will take you there. And you can start your adventure at the airport by kayak or bike. Molde is known for its panorama of 222 mountain peaks, Molde International Jazz Festival and for being the "Town of Roses".

You will find some of Norway's most famous attractions within one hour drive from the city; like Atlantid Road, Trollwall or Trollstigen. But if you are looking for the hikes, trails, mountains or fjords that are perfect for you, they are all located just off the road.

The combination of immersive outdoor experiences, culinary delights, a far-reaching history and culture as well as the extraordinary setting, make for a tough place to beat.





”Kule aktiviteter i verdens  
råeste fjordlandskap –  
det bare må bli bra! ”

DIDRICK OSE  
DID ADVENTURE



## YOUR OUTFITTER ON THE WESTCOAST

### DID ADVENTURE

DID is a ONE STOP SHOP and will set you up with all you need when touring in Norway; guides, gear, accommodation, food, transportation, backup plans and big smiles.

DID was founded in 2005 by Didrick Ose. He travelled the world for 2 years on a Norwegian fishing boat in Australia and Argentina, before he spent seven years as the Norwegian equivalent of a Navy SEAL. He created an adventure race for reality TV that sends contestants the length of Norway on foot, skis, bikes, kayaks and more. His outfitting business turns clients onto all kind adventure sports.

DID guides custom trips. All guides are qualified and certified and the mobile and flexible concept make sure that you find the best mountains and fjords.

DID is proud to have more than 50 highly experienced guides connected to the company with backgrounds from crossing the North Pole, big mountain climbing, seakayak expeditions, professional cyclists, UIAGM guides, ex Special Forces and professional fishermen. The guides are DID most important asset. They are looking forward to meet you and make your outdoor adventure unforgettable.

A few references: Shell, MTV, National Geographic Adventure Mag, Wall Street Journal, National Oilwell, Rolls Royce, Statoil, superyachts, private groups.

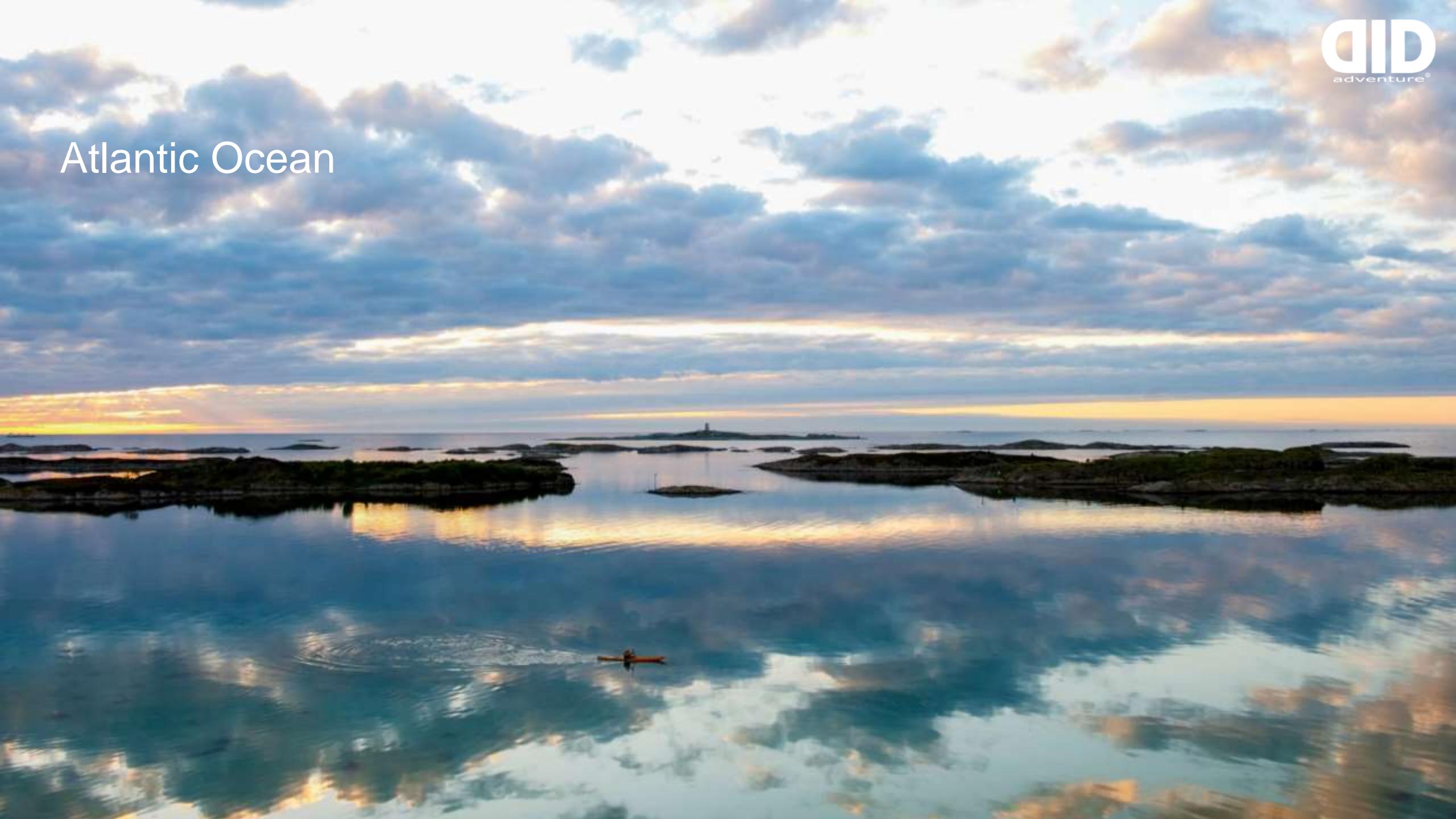
DID is located at Årønes Gård (DID Sportsfarm) in Molde, Norway. 2 minutes drive from the airport!

«Adventure Company of the year 2014» in Møre and Romsdal



ADVENTURE TRAVEL  
TRADE ASSOCIATION  
[www.adventuretravel.biz](http://www.adventuretravel.biz)

# Atlantic Ocean



# Atlantic Ocean

**DID**  
adventure®



# Yelling Hill

**did**  
adventure®



# Eikesdalen





## EIKESDALEN

### SECRET SPOT

We shouldn't be telling you about this place, so promise to keep it to yourself...

TOP LEFT // Eikesdalsvatnet

TOP RIGHT // Eikesdalsvatnet from Goksøyra

BOTTOM // Ferry assist

# Moldives

**DID**  
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Molde

DID  
adventure®



# Trollstigen

**DID**  
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# Atlantic Ocean Trails

**DID**  
adventure®



# Atlantic Ocean Trails

**DID**  
adventure®



# Sunset

**DID**  
adventure®



EBIKE

DID  
adventure®



EBIKE

DID  
adventure®



# Saksa

**DID**  
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# Atlantic Road

**did**  
adventure®



Slogen 1564

DID  
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# Molde in May

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# Molde Mountains

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# Romsdalen

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# Sledding



# Hotel Union Geiranger

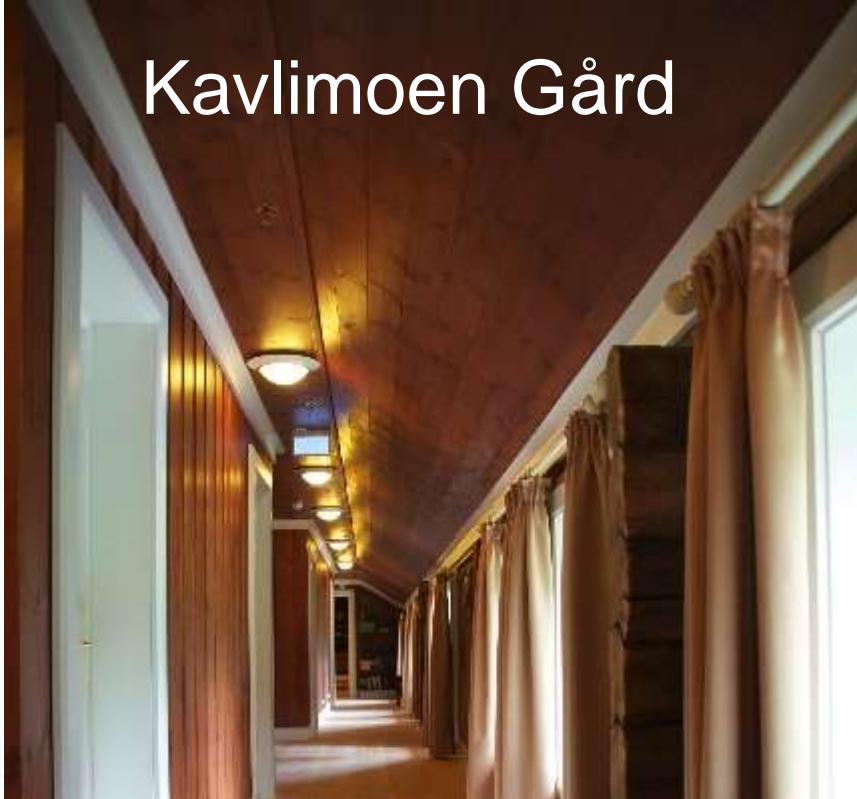




# Flatfesa - Your Own Lighthouse

# Kavlimoen Gård

**D**  
adventure.



# Yelling Hill



Yelling Hill





JUVET



DID  
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# Håholmen

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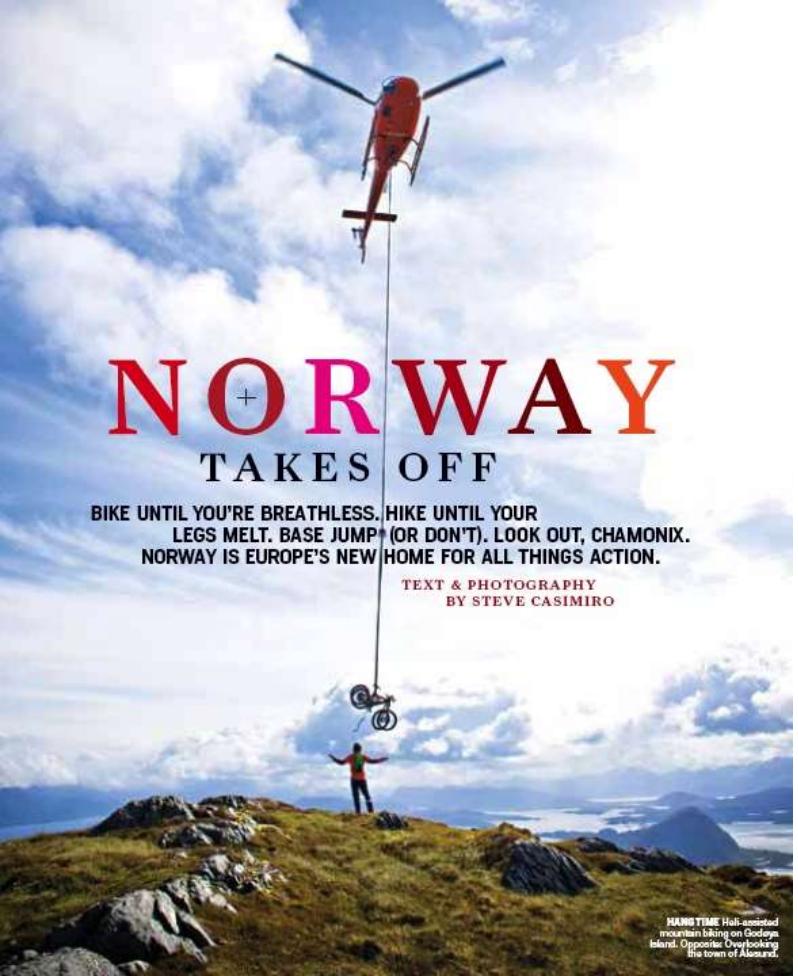
# Stars

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# Breakfast





# Press stuff



MUSIC TELEVISION



Scandinavian Airlines



**BECAUSE THE TERRAIN**  
here is a mix of fjords, fields, and vast bodies of water: a single day can involve travel by helicopter, Range Rover, mountain bike and foot. Complex outdoor logistics are Momentum Adventure's calling card, and Ålesund is the ideal jumping-off point—a plush, hospitable base in the middle of a gorgeous, inhospitable wilderness. It's possible to wake up on a pillow-top mattress surrounded by serene

Scandinavian décor and find yourself on rough Norwegian seas with a still-warm morning coffee in your hand. The most startling moments here hit you at the intersection of rugged and luxe: when, after a long day of adventuring, your friendly ex-Special Forces guide passes you off to a hotel concierge, and the scent of Champagne from your "welcome drink" overpowers the sweat and melted snow and salt water on your clothes.





## DID Sportsfarm





# Welcome to Norway!

The Worlds Happiest Country

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