

Name: DECO NOIR  
Slogan: Fabulous Features For Unforgettable Events

A boutique events company, specialising in swanky Feature Bars and Pop Up Lounges for festivals, weddings, private events, equestrian and corporate clients, nationally.

We specialise in swanky feature bars, lounges, photo booths, props and space dressing.

[www.deconoirevents.com](http://www.deconoirevents.com)

Branding guidelines: [LINK](#)

Pinterest board with inspiration: [LINK](#)

**Comments:**

Gold is a must - silver and gold are loved but not a must. We also thinking of adding cream. Please refer to branding guidelines for colour scheme.

We are multi-dimensional company, who specialise in quite a few different areas - important for logo.

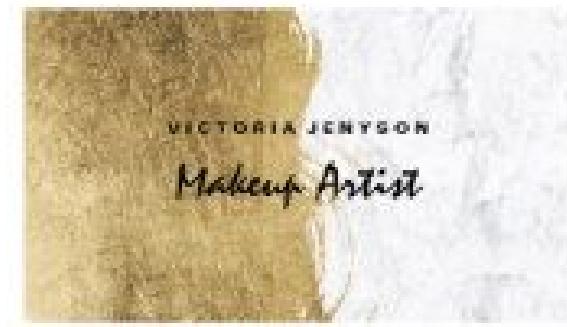
The background need to be able to be black or white/cream- so something that could be changed to work with both.

Gold needs to be have 'gold leaf' texture. The best examples of the texture we have in mind are:



Luxe Faux Gold Painted Circle Designer... *by 1201am*

**Zazzle**



Should remind a bit premium car company slogans. And by comparison something fun and creative.

Deco Noir is not only art deco or vintage, and it is important not to get stuck on 'the great gatsby theme'. We want to talk about glamour and chic, that feeling of those times, rather than 100% represent a particular era. Which means to find a fine balance between 1920 and modern.



We like these black and gold sharp lines in the pineapple