

Be Realty's 5 Star Marketing Plan

Be Realty helps you in the selling process, every step of the way. Marketing your property is an important element in this process and Be Realty has all the resources you need. Here are the things we can do to market your property to get the most amount of exposure and visibility.



- **Staging.** Be Realty helps you get your home ready for sale. We have a staging expert and designer on staff that will advise you in order to sell your home faster!
- **Photography.** Be Realty develop relationships with only quality photographers so that our clients continue to receive the best service. Once your home is ready we will bring in our photographers to capture each space looking its best.
- **In-House Marketing.** Be Realty is able to make a variety of custom marketing pieces showcasing photographs as well as to highlights of your property.
- **Window Display.** Your property will have the opportunity to be on our widow display facing busy Clark Street where dozens of passers by stop and peruse our listings every day.
- **Online Listings.** Be Realty will push your listing out to Zillow and all of the other real estate sites and market to the entire industry.
- **Internal Channels.** Be Realty brokers have many relationships with other brokers in the industry at other brokerages. We will use this network to spread the word about your property as well as push out to vendors, past clients, friends and family.