We now open at 7am on weekdays and 8am on weekends. Weekdays we offer a happy hour from 7am - 8am. I really want to emphasize the morning opening hours during the week and happy hours to get people motivated to come in.

I was thinking about a poster perhaps with a bird pulling a worm from the ground or something like that. Early bird gets the worm kinda thing.

"Joe Bar now open 7am Monday thru Friday with a lil' breakfast happy hour from 7am - 8am"

"Second happy hour 4pm - 6pm."

I need posters for the streets and a matching graphic for the website.