



premium
christmas trees

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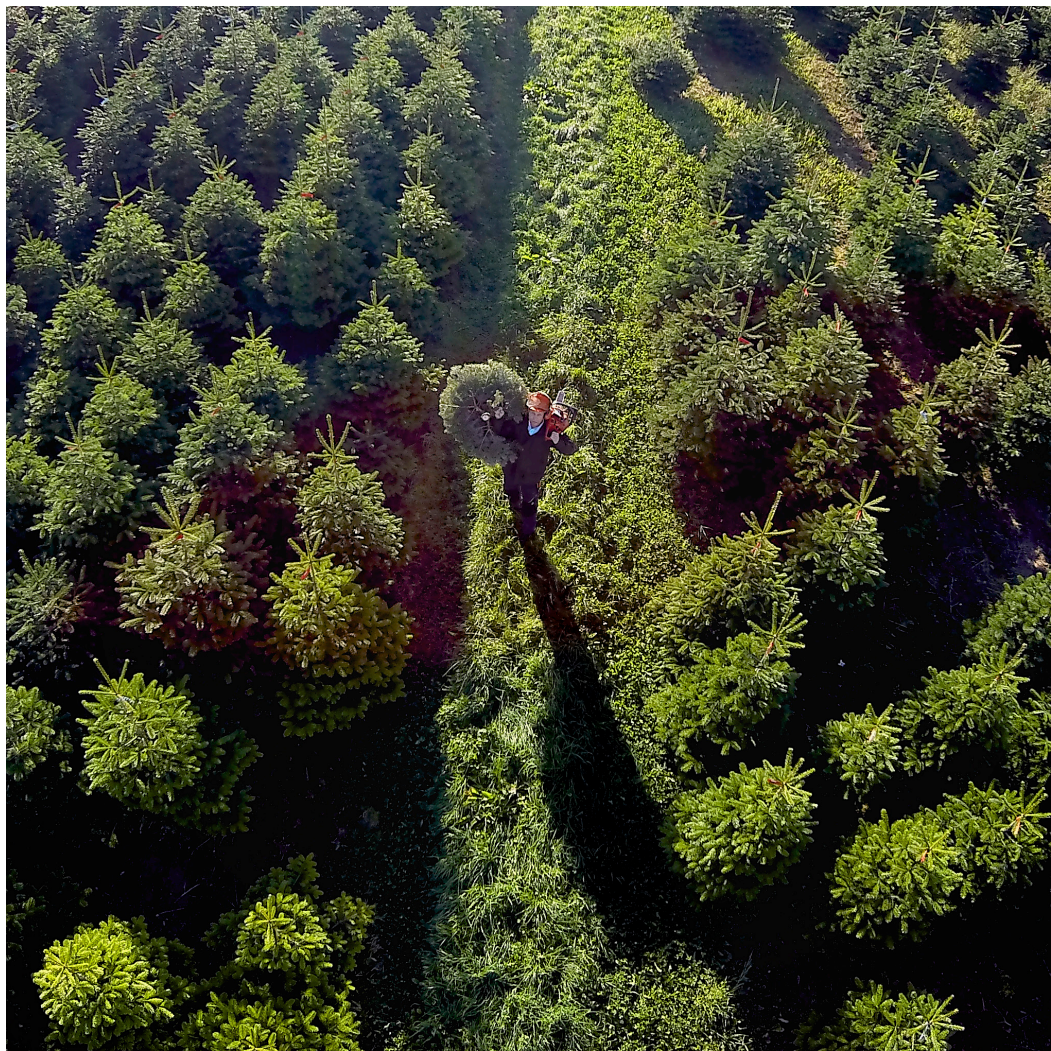
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Premium Christmas Trees – About Us

- We are an independent, family run business with over 15 years experience working with Christmas trees.
- We are trusted by household names and supply trees to a wide variety of retail outlets ranging from Garden Centres, Nurseries, Farm Shops, Christmas Barns and Department Stores throughout the UK.
- Our services range from the supply of Christmas trees, to fulfillment of online orders and letterbox products direct to consumer.
- We pride ourselves on a unique selection of trees, and excellent customer service, whilst representing superb value for every customer.





Our Approach

- As part of our trusted service, we work with our customers to understand their consumer base and source exactly the right trees for them year after year.
- We work in partnership with a number of growers in Scotland using an artisan approach. We carefully select the best range of trees from each location to match our customer's requirements.
- We are professional and personable – always acting in your best interests and just a phone call or email away.
- Large enough to have the volume and variety we need, yet small enough to pay personal attention to each and every tree. The more attention we pay to the trees, the higher the quality and the more consistent our trees are.
- If there is a problem, we will tell you, and most important of all, we will sort it. No questions asked.

Grading and Selection

- All Trees grown in Britain.
- Traditional sizing – from tree base to half way up the leader.
- Stringent grading to ensure consistency and satisfaction –
Premium means Premium.
- Tree grading and labeling checked several times per year by ourselves and the grower, with a final check just before harvest.
- Every year our trees will be pruned on three or four occasions, each time for a different purpose. They will also be fertilised a number of times to ensure even growth and a nice deep green colour.





Premium Nordmann Fir

- The most popular tree in the UK due to its soft dark green foliage and good needle retention
- Tight grading to ensure a mix of heights in each range – only the very best make the grade
- Grown on two farms on the East Coast of Scotland
- Ideal as the perfect tree for a discerning customer



Premium Nordmann Slimline

- Just like the Premium Nordmann, but specially pruned over two years to create slim, full shape ideal for the modern home
- The total width is approximately 65% that of a Premium Nordmann making it a nice full tree that is easy to handle
- Available in all height ranges



Traditional Nordmann Fir

- More open shape than the Premium Nordmann, but with the same deep green colour
- Grown on two farms on the East Coast of Scotland
- The fastest selling tree in our range based on the quality, price and size – it often represents the best value for money for our customers.
- Often upgraded by Garden Centres to a Premium tree



Premium Fraser Fir

- Delightful citrus fragrance to make a home Christmassy
- Ideal alternative to complement a range of Nordmann Fir
- Slim shape, full to the top – ideal for modern homes
- Grown on several farms in mid-Scotland and the Highlands
- Tight grading to ensure a mix of heights in the range



Norway Spruce

- Grown on several farms in the Scottish Borders
- Traditional Christmas tree – suitable for outdoor display use
- Shop front trees available



Display Trees: 8ft-35ft

- Available in Nordmann Fir, Fraser Fir and Norway Spruce
- Each tree is graded and selected based on customer requirements
- Specially grown as display trees on two farms in the lower Highlands
- Bespoke pruning of each tree to ensure the perfect shape
- Sourced over several years to ensure we have consistent, high quality



Delivery Options

- We know how crucial it is to know when your trees will be arriving therefore we use a flexible delivery system to meet your needs.
- Trees cut as late as possible depending upon preferred delivery dates.
- Split delivery - we can deliver a selection of trees at the end of November, and then the remainder of the trees 7-10 days later to save space, and ensure a consistent supply of fresh trees.
- Forklift delivery available.
- Our deliveries are made on pallet systems. These are not for storage – trees should be removed from the pallets within 48 hours and stored right in a cool location, preferably outdoors. Trees left on pallets are likely to sweat and suffer needle-loss.

Online Fulfillment

Delivery and size are often seen as obstacles to selling Christmas trees online.....not any more.....

If your business sells Christmas trees on through a website, we have a leading fulfillment solution which we use with a number of customers, including national department store chains.

- Bespoke tree carry bag packaging
- Monday to Sunday delivery as standard
- UK wide delivery available
- All trees hand picked to specification
- Own brand or Premium Christmas Trees branding options available

This solution can be as simple as sending us a spreadsheet with a list of orders, to an integrated EDI solution. Our packaging and delivery system ensures:

- Careful selection
- Maximum freshness
- Efficient transport
- Prevent damage to the tree
- Multiple stages of quality control





Pot Grown Trees

- Available in Nordmann Fir and Norway Spruce up to 175cm (measured from top of pot)
- Grown in Lancashire and Scotland
- All trees are pot grown and sold in the pot they have been grown in
- Cover pots for decoration available
- Nordmann Fir and Fraser Fir 50cm available in hand made hessian sacks with ribbon to make the perfect Christmas gift



Wreaths and Greenery

- All handmade in the UK using luxury Noble Fir foliage bundles
- Available plain, or in a range of designs
- Bespoke design service available
- Sizes from 20-55cm
- 5kg foliage bundles, grown in Scotland available



Additional Products/Decorative Options

Reindeer

- Hand made from Noble Fir foliage, this reindeer makes a wonderful addition to any Christmas decorations

Nobilis Tree

- Hand made from Noble Fir Foliage
- Lovely real Christmas decoration
- Available in 40cm and 60cm sizes

Letterbox Tree

- A 45cm mini Christmas tree that is delivered through your letterbox
- The package includes the tree, decorations, tree topper, jute bag and lights
- Ideal as an extra Christmas decoration, or as a special gift at Christmas time

Christmas Dogs

- Give a Dog a home this Christmas
- Handmade from Noble Fir foliage

