



*Premium Pils*

HI, MY NAME IS FOX PREMIUM PILS AND I'M THE  
FIRST CALORIE-REDUCED „LOW CARB“  
LAGER BEER IN LUXEMBOURG!

MY PARENTS CATHERINE & PIERRE GAVE BIRTH  
TO ME IN 2016 BECAUSE THEY FOLLOW AN  
ACTIVE, SOCIAL LIFESTYLE & HAVE DREAMED OF  
ENJOYING A QUALITY LAGER BEER WITHOUT  
CONSUMING UNNECESSARY EXTRA CALORIES,  
CARBS & SUGARS.

I PROMISE YOU AN EXCEPTIONALLY REFRESHING  
DRINK EXPERIENCE - PLEASE DRINK ME  
ICE-COLD STRAIGHT FROM THE BOTTLE! YOU CAN  
ALSO ENJOY ME WITH A LIME OR LEMON WEDGE,  
BUT THAT'S UP TO YOU.

33 % FEWER CALORIES\*  
90 % FEWER CARBS\*  
0.0 G SUGARS  
4.7 % ALC. BY VOL.



\*BY TAKING AS A REFERENCE AN AVERAGE LAGER BEER WITH 46 KCAL/100 ML & 3.0 G CARBS/100 ML

[WWW.FOXBEER.LU](http://WWW.FOXBEER.LU)