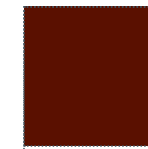
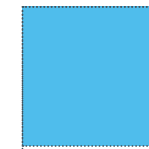




## VILLAGE COLOUR PALETTE



PMS 4695 C



PMS 2915 C



PMS 382 C

### coated stock

C 0  
M 90  
Y 100  
K 80

RGB  
R 84  
G 0  
b 0

HEX  
540000

C 55  
M 5  
Y 0  
K 0

RGB  
R 97  
G 194  
b 238

HEX  
5bb4e5

C 29  
M 0  
Y 100  
K 0

RGB  
R 193  
G 216  
b 47

HEX  
bed600

### Uncoated stock

PMS Black 5 U

C 0  
M 70  
Y 100  
K 80

PMS 298 U

C 60  
M 5  
Y 0  
K 0

PMS 396 U

C 15  
M 0  
Y 100  
K 0

## PERMITTED COLOUR VARIATIONS

full colour



mono colour black



The black logo should only be used in black and white press ads and documents - never use on colour printed documents.

reversed on PMS 4695 C



black logo on colour background



reversed on PMS 2915 C



min. contrast = 40% black



reversed on PMS 382 C



less than min. contrast

