

Looking for icons or simple illustrations to communicate our team values with the rest of the company and anyone visiting our office.

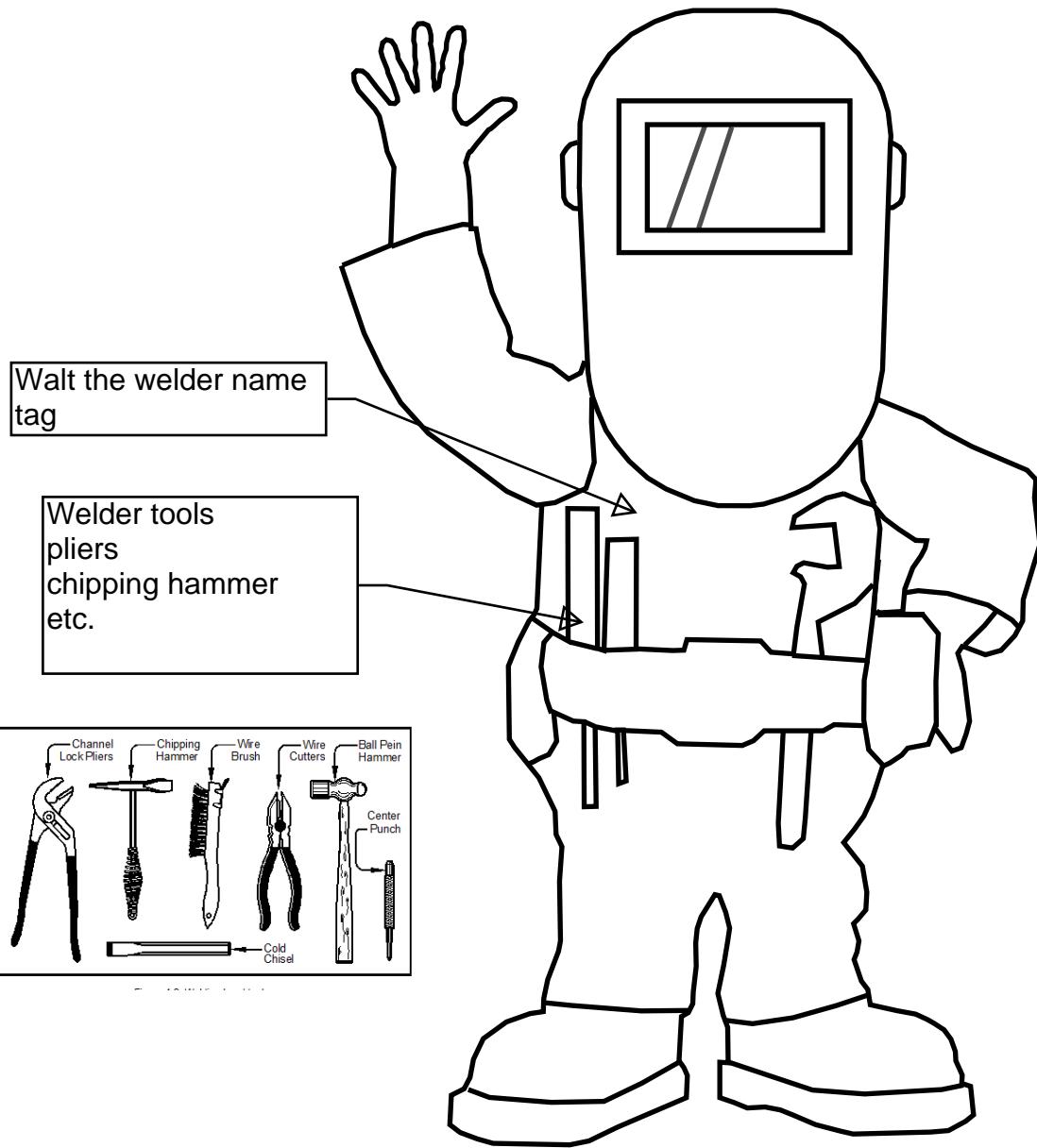
We have taken several steps to create an outline of the ideas we are looking for for each of our values

Below is a picture of a poster we've had on our wall for several years and would like to update with the values on the following pages. We are not looking to copy the exact look but would like to keep the simple feel. It is our goal for anyone in the company to see the icon/picture and instantly relate it to the value

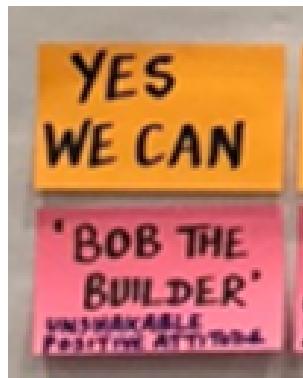


We would like to see two versions of each of the five values below. One Black and White and one colored, similar to the picture above

A group was selected from the company to help create/update our company values and goals for the future. Our first step was to determine values that could be shared throughout the company (notes on sticky tabs) from there a larger group was put together to create ideas that illustrated the values (snap shot with value icon) From there we summarized the ideas and created the black and white pictures below and shared them with the rest of the team. The notes are our teams comments during the final review stage. Don't hesitate to get creative while maintaining the values we are trying to communicate.



# YES WE CAN



Bob the builder mentality "Walt the Welder"  
Unshakable positive attitude

Branding iron???

More impact, looks like its stamping

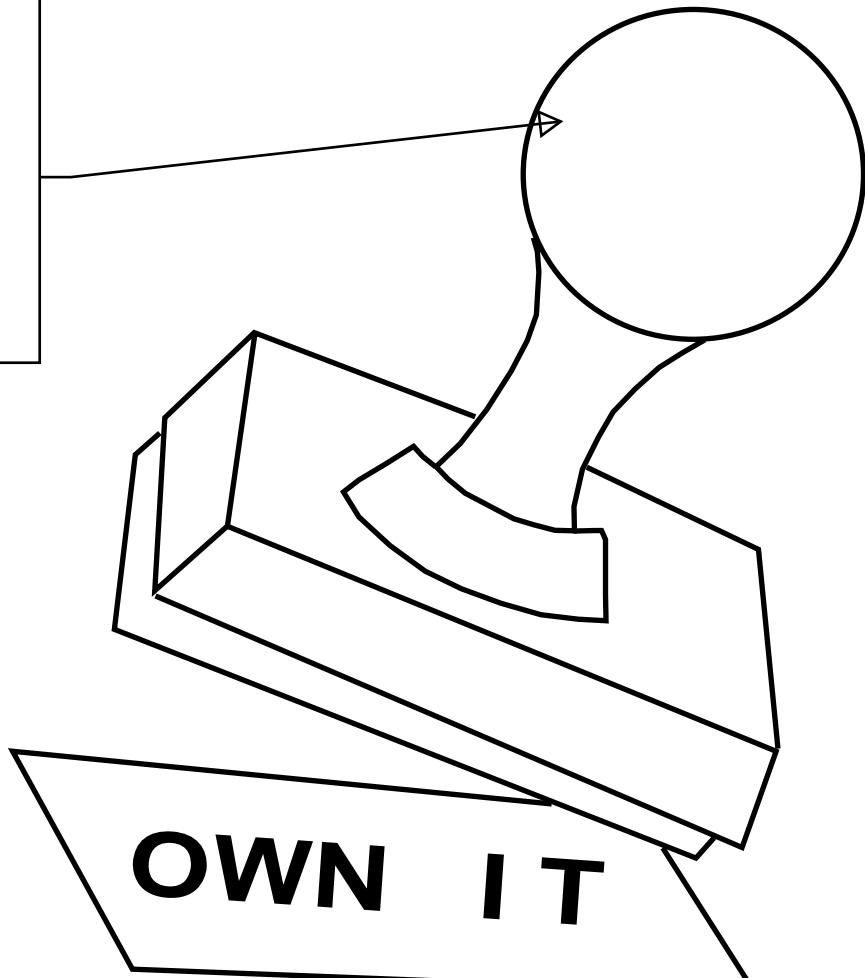
Add hand holding stamp

text to match perspective

Oval stamp vs Rectangle?

bolder text / stamp outline

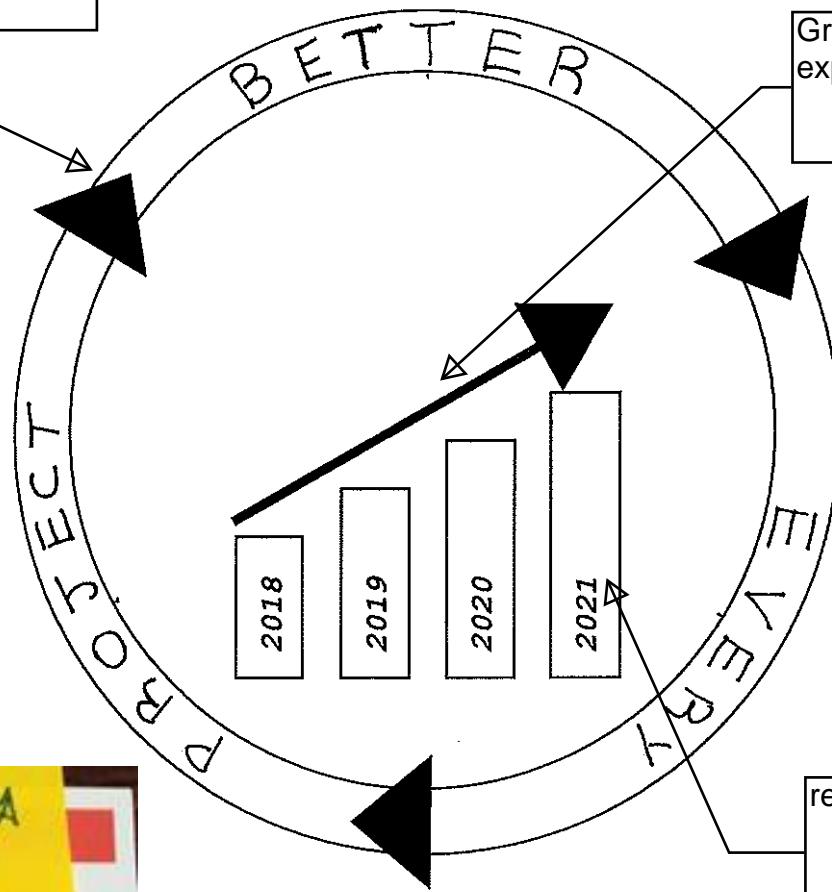
Better handle



OWN IT

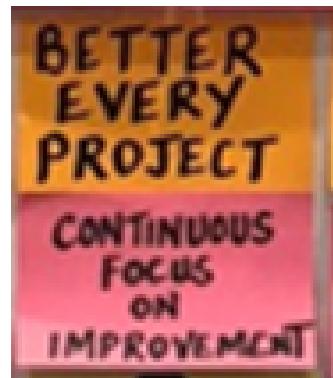
Accountability  
Composure  
Cool-headed  
Zen mastery of the project

Better flow on the title /  
arrows  
Outline and or lighten



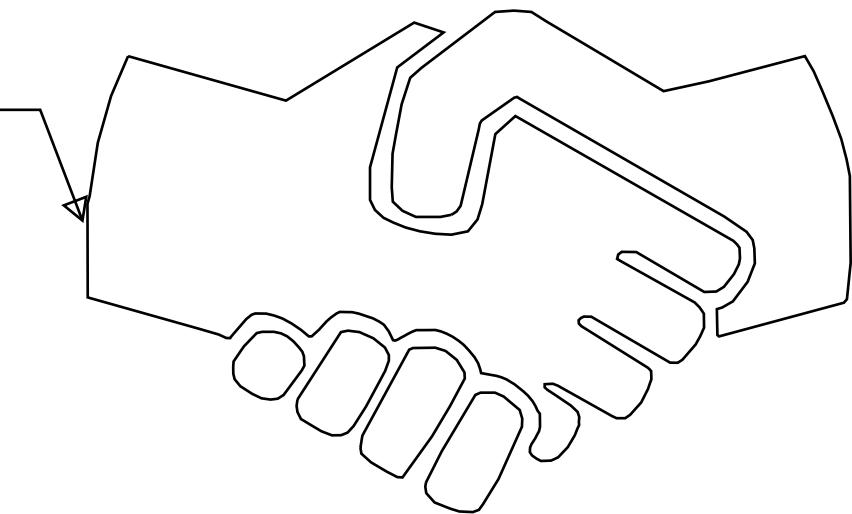
Growth curve should be  
exponential

read top down



Better Every Project  
continuous focus on improvement

combine handshake and anvil so it looks like one picture



FORGE

Same Text and style

**STRONG**

RELATIONSHIPS

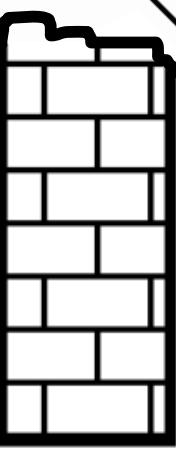
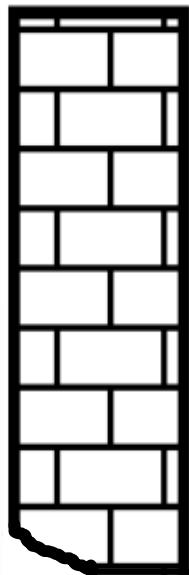


Forge Strong Relationships

Take care of colleagues and customers

Bulb should look like its crashing through the wall

CREATE



**CREATE  
SOLUTIONS**

**PROACTIVE  
ENGAGED  
DETERMINED  
BRIGHT THINKING**

Create Solutions

Proactive, Engaged, Determined  
Bright Thinking