

PROJECT TITLE

Vertical Integration Infographic

OBJECTIVE OF PROJECT

Make it easy for Project Managers and Buyers to understand our vertical integration process with an easy to follow visual of our multiple internal processes. **Please see page 2 for an example of what we're looking for.**

OVERALL LOOK

High-tech
Automated
Digital
Clean
Masculine

LAYOUT

Step 1
Step 2
Step 3
Step 4
Step 5
Step 6
Step 7
Step 8
Step 9

COPY

Design for Manufacturability
Machine the RF Shield
Plate the Shield
Dispense the Form in place gasket
Compatherm thermal pads
HiMag microwave absorber
Assemble
Quality Control
Ship

DESCRIPTION

2 people collaborating at a computer monitor
Show a tool making chips - milling aluminum
Show an aluminum plate being plated/painted
Show nozzle dispensing material on the shield
Show pads being installed
Show absorber being installed
Show worker assembling small box
Show machine checking for quality
Show parts being packaged to be shipped

REFERENCE IMAGES

See Attachment

INSPIRATION

[Idea to Ignition Infographic](#)

SPECIFICATIONS

Web
Mobile
8.5x11 landscape print

ABOUT MODUS ADVANCED

Modus Advanced, Inc. is a diversified company who helps take Original Equipment Manufacturers from Idea to Ignition by converting high-performance materials into finished products. Founded in 1976 under the name Western Rubber & Supply, Inc., Modus Advanced, Inc. is a leading manufacturer and distributor of performance materials and engineered solutions primarily focused on OEM's. We create custom components for clients who use our products in everything from electric vehicles, to electronic test equipment, to external heart pumps. 40 years of growth and investment in technology led us to re-brand as Modus Advanced, Inc. in 2016.

TARGET MARKET

- Works for an Original Equipment Manufacturer (OEM) - Ex. Tesla
- Mechanical Engineer who designs parts and is looking for a supplier
- Male
- 20-50 years old
- Well paid and educated

INDUSTRIES SERVED

Aerospace
Telecommunications
Electric Vehicles
New Energy (solar)
Construction
Agriculture
Medical
Electronic

PROCESSES

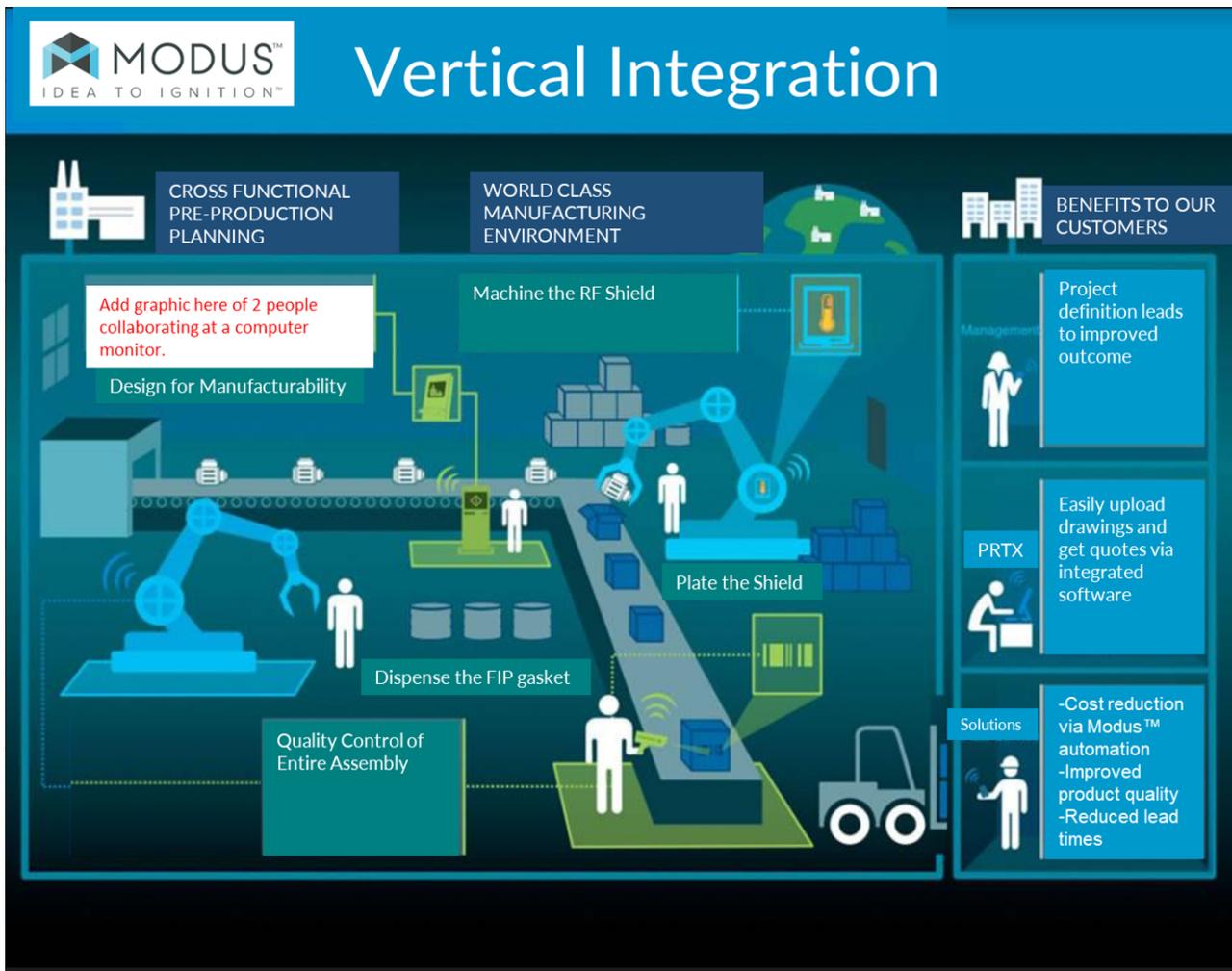
Die-Cutting
Form In-Place
Laminating
Rubber Molding
Laser Cutting
Water Jet Cutting
Prototyping Support

PRODUCTS

EMI Shielding
Thermal Interface
Vibration Isolation
Noise Isolation
BISCO® Silicon
PORON®
SiliconGaskets



Marked up version of Inspiration Image



Original Inspiration Image

