

Andy Warhol once said 'in the future, everyone will be famous for fifteen minutes'. It has taken a few decades, but now, in 2017 kids have more opportunities at their fingertips to have their fifteen minutes of fame.

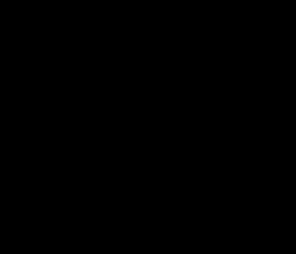
While the Kardashians were the heroes a few years back, luckily for all of us, things have changed. The heroes of high-school kids now are people like Emma Watson, a girl-boss who can rock it as a leading lady, speak at the UN and frame up a banging Instagram post. Or Flume, who can mix beats on the world's biggest stages before he turns twenty. Or Dan Flynn who can build ThankYou water to be one of the coolest brands in Australia.

Starting a business. Changing things. Being a success on their terms. Becoming famous. Finding their purpose.

Making it.

This is what kids want. At **MAYD**, we help them get there.

MAYd



MAYd

in

Campbelltown



Josiah launched an
Indigenous music festival
in Brisbane to support
local artists.

He has MAYD it.

Will you?

MAYD



MAYD

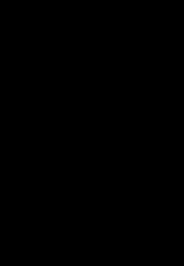
Gemma launched an ethical clothing line backing Aussie cotton farmers.

She has MAYD it.

Will you?



have you **M****Y**d it?



Are you signed
up yet?

National Launch

MAY 1st

MAYd

powered by

estpac