



## Executive Overview

Founded in 1996, Cash Transactions, LLC (CashTrans) is a privately owned company based in metro Atlanta, GA. The company has served over 1,200 small and medium sized retailers, financial institutions, city/county governments across the southeast.

CashTrans provides an extensive array of products and services described in more detail on page two that include:

- High Quality ATM equipment including deposit automation
- EFT Processing solutions through multiple gateways
- Branch and teller equipment (cash recyclers, self serve kiosks, etc)
- Physical and Electronic security, VAT systems and high quality shredders
- Managed services for security, ATM equipment
- Merchant card payment services

CashTrans also offers "Turn-key ATM Outsourced Solutions" and a complete service program that includes on-site and off-site technical assistance, branch site surveys, certified ATM technicians and seasoned professionals. In addition to Diebold Nixdorf, CashTrans is authorized to sell and service many brands of ATMs/ Automated Teller Safes/Cash Recyclers including Diebold Nixdorf, Nautilus Hyosung, Hantle, Triton, LG and many others.

**MISSION:** "Our mission is to lead our clients and partners through difficult challenges by developing and delivering tailored solutions that increase income and reduce expenses."

### VALUES:

- 1) Relationships: Treat our clients as family and know them well.
- 2) Accountability: Stepping up to issues and learning from adversity.
- 3) Adaptability: Remaining flexible in order to grow.
- 4) Dedication: Committing ourselves to the finest service.
- 5) Integrity: Displaying the highest standard of character and ethics.
- 6) Professionalism: Respecting our clients, vendors, competition, and each other.
- 7) Responsibility: Maintain the highest level of security and compliance.

### MOTTO:

"We will earn your business everyday!"

**CashTrans was selected in 2012 as the first Diebold Certified Dealer in the U.S. mainly in Alabama, Florida and Georgia!**

**CashTrans has a dedicated dealer team** of seasoned financial services executives and consulting professionals.

**Our management team** has more than 250 years of combined FI industry experience including banking, payments consulting, EFT technology, strategic planning, etc.!

**CashTrans has deep experience** supporting more than 200 community banks and credit unions throughout the south!

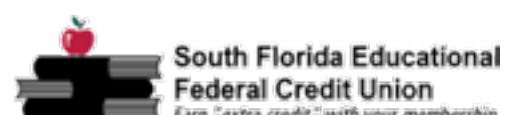
**CashTrans is recognized** as an industry leader, innovator and prides itself on providing exceptional service and support!



Here are a few of our clients and association partners...



AvalonBank



## Products and Services



### ATM & Branch Innovation/Equipment

- Deposit Automation (Assisted/Self-Service)
- Advanced Self-Service Kiosks
- Advanced Cash Recyclers
- Video ATMs & Kiosks
- Integrated Mobile Banking Solutions
- Next Generation Drive-Up Tech
- Professional Advisory Services



### Electronic and Physical Security

- Safes and Lock boxes
- Electronic equipment
- Installation and Monitoring



### ATM Outsourcing and Managed Services

At CashTrans, our outsourcing and managed services model can consist of all or some of the below elements as we custom design the best program for you!

- ATM Hardware
- ATM Driving
- ATM Processing
- On-going Maintenance Service
- On-going Monitoring Service
- 800 Number to Report Problems
- Operating Software for Institution
- Online Daily and Monthly Reporting
- Optional Cash Replenishment



### CashTrans EFT Processing

Support all major networks: Visa, MasterCard, Cirrus, Plus, Pulse, Star, Honor, Discover, Novus, Quest, etc. Our processing can provide more cardholder approvals and faster transaction time for your customers.

- Access to All Major Networks
- Next Day Funds Settlement
- Web-Based Reporting
- Real-Time ATM Monitoring
- Over 95% Transaction Approval Rate
- 24 x 7 Customer Support, 365 days a year
- Commissions Paid By EFT



**CashTrans provides Web-Based Reporting,**  
Real-Time Transaction and Balance Reporting  
and Easy to Read Monthly Statements

### Professional Advisory Services

CashTrans has extensive consulting and advisory support services be it branch innovation, branch design or strategic analysis.



### ATM Maintenance/Service

CashTrans has a highly trained and motivated service department. Our technicians are available nationally and are factory certified for all types of equipment such as NCR, Diebold, Nautilus Hyosung, Triton, Hantle and Tidel ATMs and smart safes. We feature a 24 point inspection on most calls that help you reduce problems before they occur.



We offer a variety of hardware and software support as well as extended service contracts to put your mind at ease. We also offer 24 x 7 monitoring of your terminals to protect against fraudulent transaction disputes and to maximize your transaction volume. We have online ticket reporting and service call monitoring to ensure we meet your expectations.



### Signage & Supplies

CashTrans can provide custom signage for your ATM. Your logo can be easily displayed on the backlit topper of the ATM or a custom kiosk. Custom signs for the ATM allow the machine to become an important part of your marketing and branding effort.

Do you need supplies? We can help! We provide the highest quality supplies at the lowest prices for all types of machines. From ATM paper to appropriate signage, you can count on us as your source, just visit us at [www.cashtrans.com](http://www.cashtrans.com)

