

Homepage Copy:

Menu bar: logo on the left, number, address and burger icon on the right

Copy: 16-18 Grosvenor St, The Rocks, Sydney 1300 859 700

Section 1: copy to go in front of video image (use the team image here please)

Headline: We help smart marketing managers achieve their KPIs *[please add a line break]* and reduce their digital marketing overwhelm.

Please add a button here

Section 2:

Headline: Solutions

Body: *[please leave a paragraph of lorem ipsum]*

Section 3:

Headline: Register For Your Free Webinar

Body: *[please leave a paragraph of lorem ipsum]*

Please add an email bar for them to sign up to the webinar

Section 4.1: we would like three case studies with graphs and numbers shown below each other, please see a design reference below. (but use your design creativity too please)

Headline: Case Studies



Case Study Copy:

First Case Study: Kennards Self Storage (logo is attached to the brief)

Paragraph 1 copy: From 2014 - 2017 we saw a major increase in organic conversions.
Number: 500%

Paragraph 2 copy: From 2014 - 2017 we saw a significant increase in organic traffic.
Number: 153%

Paragraph 3 copy is a quote: "I'm pleased to report we're now on page 1 and that was through the advice and help given to us by CleverClicks." - Darren Marshall - General Manager

Second Case Study: Propertybuyer (logo is attached to the brief)

Paragraph 1 copy: From 2014 - 2017 we saw an impressive increase in organic traffic.
Number: 123%

Paragraph 2 copy: Thanks to concerted conversion optimisation efforts we saw a huge increase in their primary form's conversion rate.
Number: 363%

Paragraph 3 copy quote: "It's been totally essential . We wouldn't have the business today without digital marketing" - Rich Harvey - Managing Director

Third Case Study: Vision Eye Institute (logo is attached to the brief)

Paragraph 1 copy: Organic traffic now makes up more than half of the total website traffic.
Number: 77%

Paragraph 2 copy: 2014 - 2017 we saw a significant increase in organic traffic to the website.
Number: 154.87%

Paragraph 3 copy quote: "CleverClicks is proactive. You address things we haven't even thought about."

Section 5:

Headline: Who we've worked with

Body: *[please leave a paragraph of lorem ipsum]*

Images of all our client logo's (please see them all attached)

Section 6:

Headline: Our blog

[please see attached design ideas for the blog but be creative too, these are only examples]

Blog images are also attached.

Section 7:

Headline: Conferences Attended (changed from learning to this)

Body: *[please leave a paragraph of lorem ipsum]*

Add conference logo's below this section.

Section 8:

Headline: In The Media

Body: *[please leave a paragraph of lorem ipsum]*

Add all media logo's below this section.

Section 9:

Footer: please make the footer dark grey.

Body:

- *Number*
- *Location*
- *Links*
- *Social media icons*
- *menu*