Brief for logo designer/graphic artist

Task description

I need a logo design for my executive coaching business. I work in New York City and provide consulting and coaching services to software development leaders. Typically I work with software development/technical managers over several months to help them be more successful in their jobs and improve their wellbeing.

I would like to see logo designs that would fit into color scheme similar this web site https://www.mercer.com/our-thinking/when-women-thrive.html

The logo should communicate achievement of results that include business results and improved well being.

Logo text

Executive Coaching for Tech Leaders

Word cloud

Results

Executive

Strategic

Balance

Holistic

Multidimensional

Balanced results

Well-being

Personal and business results

Personal well-being

Visual ideas for logo

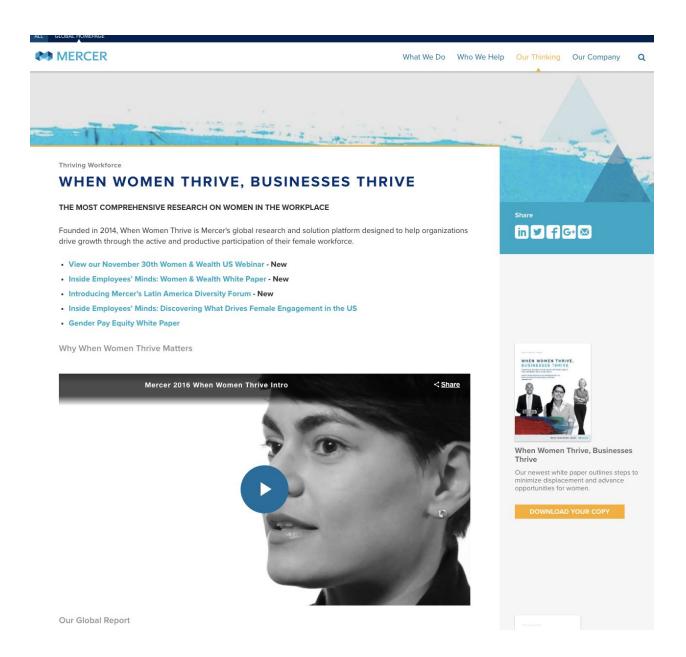


I like this logo because the checkmark communicates results and achievements. Multiple lines suggests multiple dimensions.

Logo is rounded communicates human, organic aspect to result.

Reference website for the my website

I would like to use this website as a reference https://www.mercer.com/our-thinking/when-women-thrive.html



Blue family of colors is business-like and calm. Images of abstract oil painting suggest human, creative work.