

Brief for logo designer/graphic artist

Task description

I need a logo design for my executive coaching business. I work in New York City and provide consulting and coaching services to software development leaders. Typically I work with software development/technical managers over several months to help them be more successful in their jobs and improve their wellbeing.

I would like to see logo designs that would fit into color scheme similar this web site <https://www.mercer.com/our-thinking/when-women-thrive.html>

The logo should communicate achievement of results that include business results and improved well being.

Logo text

Executive Coaching for Tech Leaders

Word cloud

Results
Executive
Strategic
Balance
Holistic
Multidimensional
Balanced results
Well-being
Personal and business results
Personal well-being

Visual ideas for logo



I like this logo because the checkmark communicates results and achievements.

Multiple lines suggests multiple dimensions.

Logo is rounded communicates human, organic aspect to result.

Reference website for the my website

I would like to use this website as a reference

<https://www.mercer.com/our-thinking/when-women-thrive.html>

ALL

GLOBAL HOMEPAGE

[What We Do](#)
[Who We Help](#)
[Our Thinking](#)
[Our Company](#)

Thriving Workforce

WHEN WOMEN THRIVE, BUSINESSES THRIVE

THE MOST COMPREHENSIVE RESEARCH ON WOMEN IN THE WORKPLACE

Founded in 2014, When Women Thrive is Mercer's global research and solution platform designed to help organizations drive growth through the active and productive participation of their female workforce.

- [View our November 30th Women & Wealth US Webinar](#) - New
- [Inside Employees' Minds: Women & Wealth White Paper](#) - New
- [Introducing Mercer's Latin America Diversity Forum](#) - New
- [Inside Employees' Minds: Discovering What Drives Female Engagement in the US](#)
- [Gender Pay Equity White Paper](#)

Why When Women Thrive Matters

Mercer 2016 When Women Thrive Intro

Our Global Report

Share

When Women Thrive, Businesses Thrive

Our newest white paper outlines steps to minimize displacement and advance opportunities for women.

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Blue family of colors is business-like and calm.
 Images of abstract oil painting suggest human, creative work.