

Defense Update

2017 Stats and Audience Data

01

Reaching an audience of +200,000 defense professionals worldwide, on the web (+100,000), social media (+40,000), and via email (+15,000).



02

209,000 average monthly visits to the site (in the past 6 months, according to Similarweb). 70% were from outside the USA.



03

Offering a credible source for news and analysis covering defense technology, Defense-Update attracts a growing community of professionals.



04

Easily discoverable content covering aerospace, land and naval warfare, unmanned systems, and robotics, defense electronics and cyber.

