



**VIEZU™**  
REASSURINGLY POWERFUL

# FLEET SOLUTIONS



**blueoptimize**

Powered by Viezu performance solutions

— ● —  
**Guaranteed fuel savings**  
— ● —

**Minimize inefficient driving habits**

— ● —  
**Reduce wear on the vehicle**  
— ● —

[www.viezu.ie](http://www.viezu.ie)

# 10 GOOD REASONS

Ten Good Reasons To **BlueOptimize** Your Fleetspan



# Blue Optimize Fuel Economy Tuning

Viezu is the world's leading fuel economy tuning expert. <sup>TM</sup> BlueOptimize fuel economy remap software and fuel saving tuning is completely unique to Viezu. The diesel engine tuning and fuel savings that Viezu achieves are the result of many hundreds of hours of R&D in the specific study of vehicle diesel engine fuel economy tuning

The fuel saving and economy tuning results are all available for inspection. We have many case studies where we have developed fuel saving solutions for specific cars, vans and commercial vehicles we will be happy to share these with you and show you the results first hand. No other vehicle software company can offer you fuel economy and fuel saving tuning like this.

Viezu's BlueOptimize fuel economy tuning has been internationally recognised as world class leading technology and has won Viezu a number of very prestigious awards. These include the UK Chamber of Commerce 'Innovation In Technology' award for 2011, FleetNews 'Cost Saving Initiative of the Year 2013' for our fuel economy tuning and van fuel economy services provided to British Telecom, as well as the Queen's Award for Enterprise and innovation.



Viezu's fuel economy tuning services have been independently tested at Millbrook proving ground. Whilst other tuners may talk the talk, Viezu is used by the largest and leading fleet companies in Europe every day. We will be happy to show you our portfolio of our customers it is pretty impressive if we do say so ourselves, and includes customers like British Telecom, HomeServe, Thames Water, British Gas and many other household names.

**British Telecom's fleet of over  
24,000 vehicles use BlueOptimize <sup>TM</sup>**

**£4m saved so far...**





# ABOUT US

Viezu offers a range of custom fuel saving services especially aimed at fleet operators and company vehicles to reduce vehicle running costs and CO<sub>2</sub> production. We've helped private motorists and small and large fleet operators save approximately 200,000 tonnes of carbon emissions.

Viezu's Special Projects Team is dedicated to working with Fleet Operators and Driver Trainers, providing solutions through research and development to help reduce fuel bills and lower vehicle emissions.

It does not matter if you are running 5 vehicles, or 50,000, Viezu's highly experienced and dedicated Fleet team can help with a bespoke tuning solution for your vehicles. We operate in 64 different countries around the world and have a support network of over 600 Dealers. Our mobile team can install your Viezu tuning nationwide and across Europe.

## EMISSION TESTING

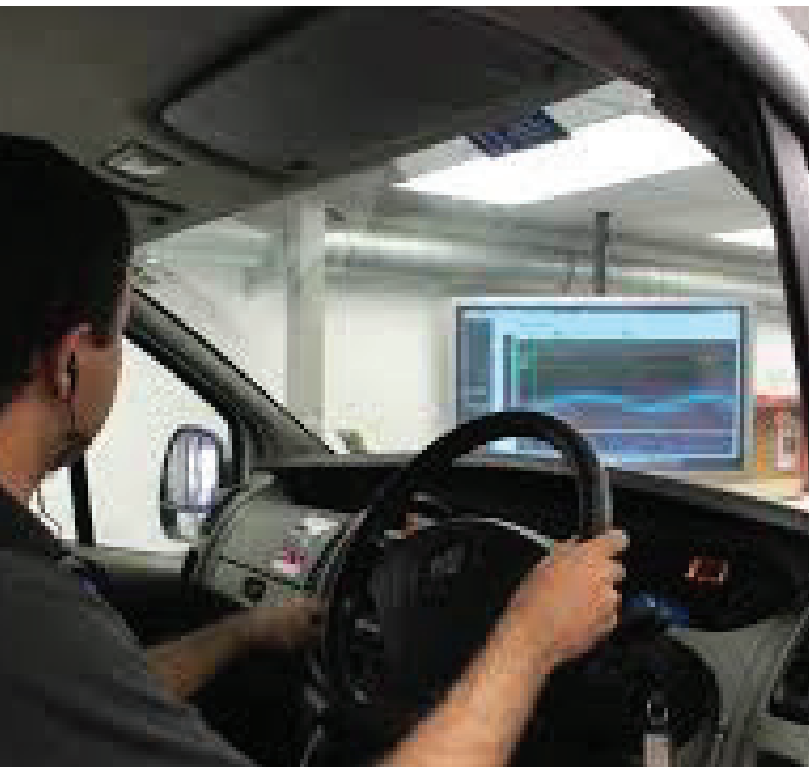
Viezu offers the intelligent, emission tested and proven choice in vehicle tuning.



## RESEARCH AND DEVELOPMENT

Viezu operates vehicle test and measurement facilities, which are available for hire and utilisation by other motor industry professionals. Together with the rolling road, emission testing devices, fuel monitoring and metering devices we are able to support a variety of projects. Please call our Technical Team and ask about our test and measurement services.

Only the finest research universities and professional vehicle testing bodies offer these types of vehicle test facilities and we use them every day to develop our remap tuning and ECU remap software.





# CASE STUDY

Viezu – Approved and Partnered with BT Fleet to tune 24,000 vehicles, in 4 months delivering an estimated £4million fuel saving per year.



“ BT is committed to being a responsible and sustainable business leader, so remapping our vehicles for economy and better environmental performance makes complete sense. It's not just these benefits which make it appealing. Once we saw what was technically possible we crunched the numbers and the business case also stacked up.

**Steve Watson,**  
Senior Innovation and  
Design Specialist, BT Fleet.

## Quality matters – Viezu ISO Quality Management Systems and Insurance cover

Viezu is an ISO 9001:2008 registered organisation with the British Standards Institute. Our commitment to quality and customer service forms part of our culture. Here at Viezu we have a clear set of standards that give guidance on good management practice and support the achievement of a truly global organisation – Viezu is highly regarded within the world of vehicle tuning. Attention to detail provides the basis on which we thrive.

### Viezu Insurance Backed Guarantee

Viezu is renowned for setting high standards and exceptional quality in vehicle tuning services and has invested heavily in its research and development centre.

Viezu's test and measurement facility is equipped to process the latest specification Euro 6 vehicles and emissions testing machinery. At the heart of the center is a 3000bhp rolling road enabling the setting of various drive cycles to support development and emissions testing for up to 7 different gas analysis including NOx and SOx.

Customers receive access to their R&D data and for further peace of mind.

Viezu is independently insured for all of its file writing and tuning services. Please contact Viezu for further details about our insurance cover terms and conditions apply.

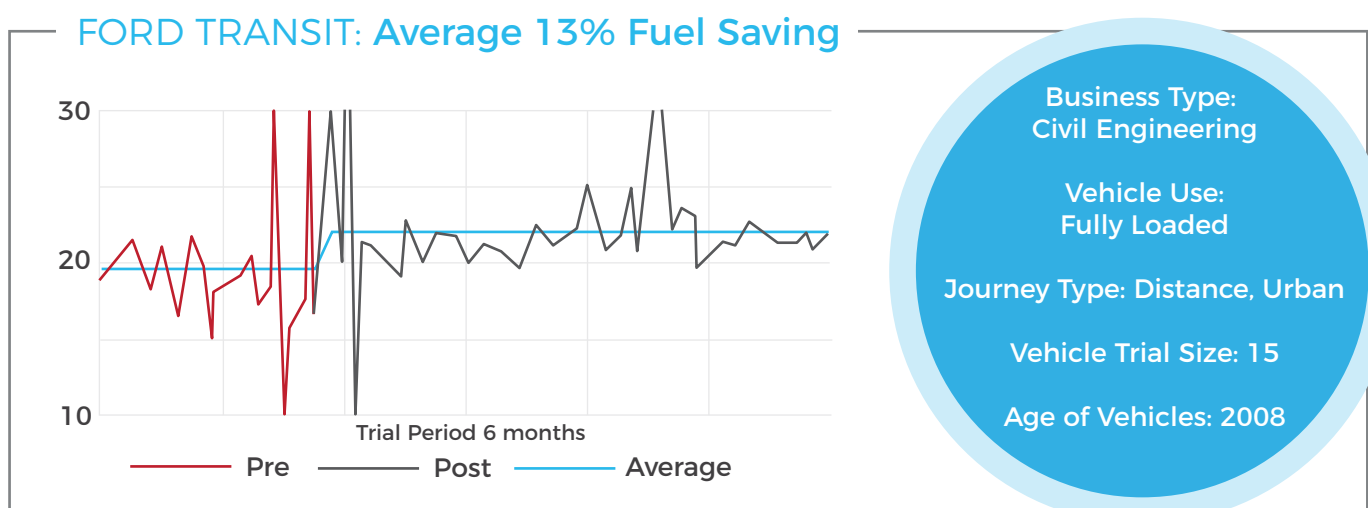
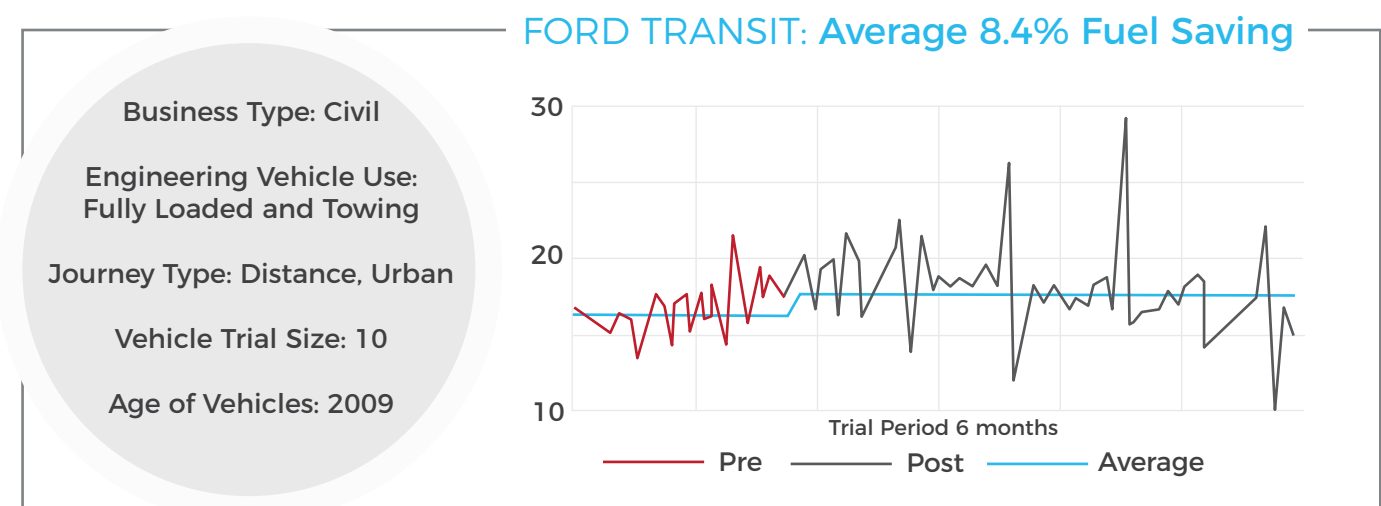


# FUEL SAVINGS

The best way to calculate the potential fuel saving for your business is to conduct a real world trial. Viezu Technologies has conducted trials across a number of vehicles for a set period of time to demonstrate how our BlueOptimize™ Technology works. We have found this to be the most effective way of calculating the fuel savings achievable as it takes into account a number of variables, namely:

- Different vehicle types and uses (for example differing loads and journey types)
- Different drivers
- Differing vehicle conditions and age

All of Viezu's ecotuning software solutions are fully customised for each client and fleet according to the vehicle mix and use. The following charts provide actual real world fuel saving data based on trials and tests conducted. A return on investment is demonstrated in less than six months, in some cases as little as three.



## PEUGEOT EXPERT: Average 7% Fuel Saving

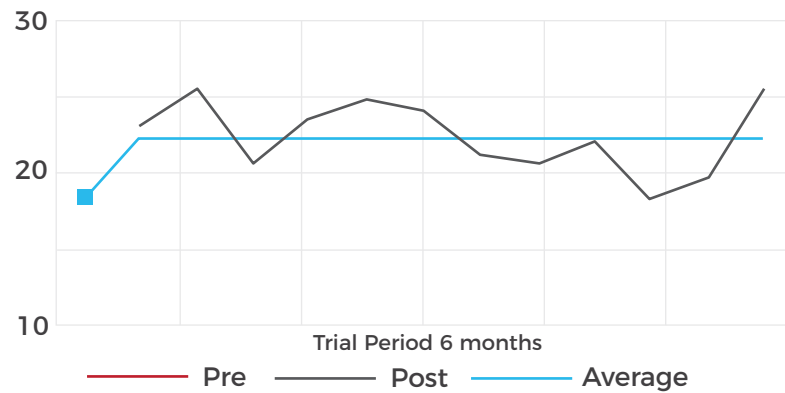
Business Type:  
Building Services

Vehicle Use:  
Part Loaded

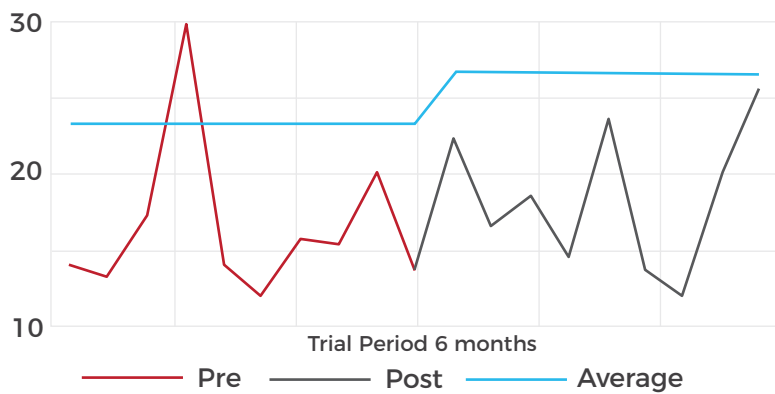
Journey Type: Distance, Rural

Vehicle Trial Size: 10

Age of Vehicles:  
2011



## MERCEDES SPRINTER: Average 23% Fuel Saving



Business Type:  
Bathroom supplier

Vehicle Use: Part Loaded

Journey Type:  
Stop / Start, Urban

Vehicle Trial Size: 25

Age of Vehicles:  
2012

## VW CADDY: Average 12% Fuel Saving

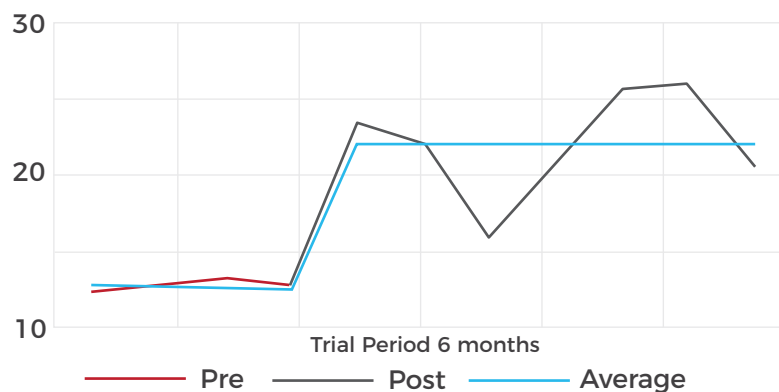
Business Type:  
Utilities

Vehicle Use: Fully Loaded

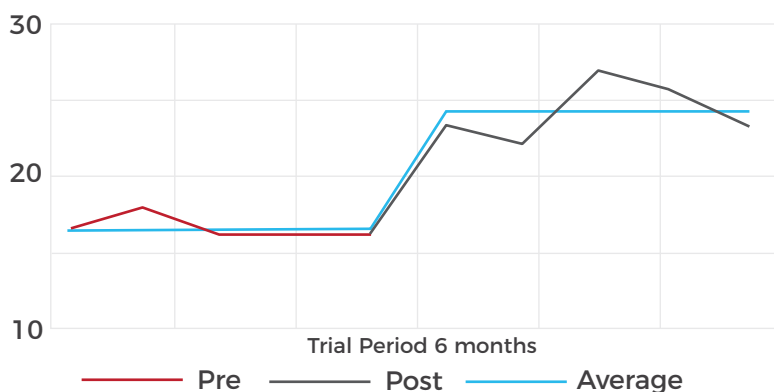
Journey Type:  
Stop / Start, Urban

Vehicle Trial Size: 10

Age of Vehicles:  
2013



## VAUXHALL CORSA: Average 14% Fuel Saving



Business Type:  
Civil Engineering

Vehicle Use: Empty

Journey Type: Distance, Urban

Vehicle Trial Size: 10

Age of Vehicles:  
2013





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