

What Is Demografum?

Demografum provides strategic advisory services to Cities and Governments in the area of Digital Transformation

How Does Demografum Engage With Clients?

- Demografum is unique in that it puts **demographic and population changes and shifts** as well as the **needs of citizens** at the heart of the Digital Transformation design process
 - Demografum brings several unique, market-leading elements to every engagement:
 - A **Demographic Model** that projects future demand for services related to demographic changes
 - An **Integrated Services Model** that shows the multiple complex systems at work in a city and their interlinkages
 - A transformation approach for the **City as a Platform**
 - A **Reference Architecture** for a **City as a Platform**
 - An **Innovation Laboratory** for the exchange of ideas and solutions
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