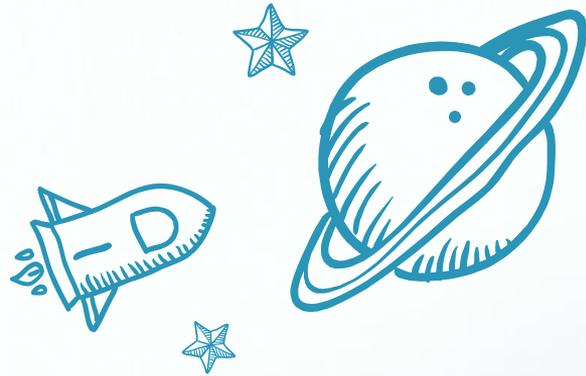


WHAT IS CHALKITUP?



CREATING EDUCATIONAL OPPORTUNITY FOR EVERY HIGH SCHOOL STUDENT



FUTURE OF HIGHER EDUCATION

Growth in demand will become increasingly important with innovation in major industries like robotics, genomics, big data, cybersecurity

Online enrollment will grow faster than university enrollment

Enrollment Process will go fully digital

New digital marketing outreach

More money pumped into marketing for college institutions

Development of a connected ecosystem

Increased transparency between institutions and students



A WEB BASED AND MOBILE SOLUTION THAT:

1. Matches students and colleges based on chosen criteria (stats, ranking, location, etc)
2. Provides access of news and information to students who follow college profiles & allows institutions to post this information to their live feed
3. Streamlines the admission process for students and colleges alike



FEATURES AND FUNCTIONS - STUDENTS



Create a profile



Access live news feed and learn about academic & extracurricular programs



Upload Documents / Save Profile



Take career assessment & match with schools & view stats



Apply to schools



FEATURES AND FUNCTIONS - INSTITUTIONS



Create a profile



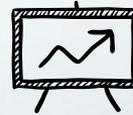
Post to live news feed and market your institution (sports, achievements, current events, etc.)



Notify student acceptance via site



List admissions reqs, scholarships, stats & other relevant info to find ideal applicants



Easily track all aspects of application process in organized fashion

