PRINT SPECIFICATIONS
REQUIREMENTS FOR CLIENT FURNISHED DIGITAL FILES OR PROOFS.

*PLEASE AVOID REFERENCING ANY TEAM NAMES, LOGOS, PLAYERS, LIKENESSES, VENUES OR LEAGUE MARKS WITHOUT PROPER WRITTEN CONSENT.

GENERAL REQUIREMENTS
Final Trim Size: 8 3/8 (width) x 10 7/8 (height)
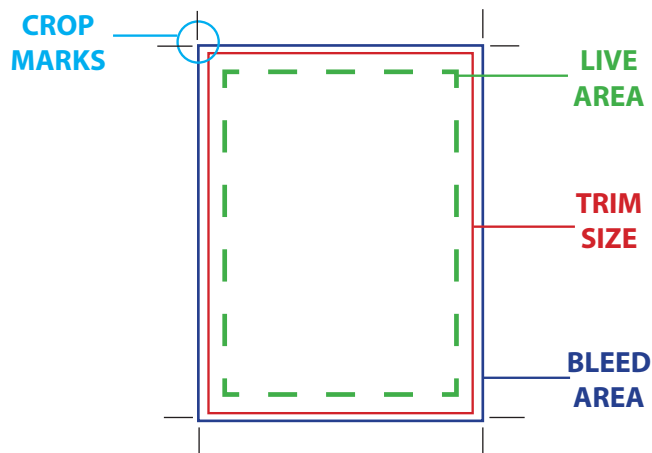Colors: 4/C process (Magenta, Cyan, Yellow, and Black)

AD DIMENSIONS (W X H)

Single Page:　**Trim Size:** 8.375 x 10.875
Live: 7.875 x 10.375
Bleed Size: 8.625 x 11.125

1/2 Page:　**Trim Size:** 8.375 x 5.375
Live: 7.875 x 4.875
Bleed Size: 8.625 x 5.625

PARTIAL AD DIMENSIONS (NO BLEED OR CROP MARKS)

1/4 Page:　Trim Size: 3.25 x 4.75

CROP MARKS · LIVE AREA · TRIM SIZE · BLEED AREA

LIVE AREA: Keep live matter 1/4" from final trim crop (text should be kept within the live area).

BLEED AREA: 1/8" bleed from final trim crop is necessary for all ads that bleed.

*2-PAGE SPREAD: for ad spreads, please keep live material 1/4" from trim-size edges and 3/8" minimum from gutter for spread ads. Please do not place text across the gutter. Publisher cannot assure results on across gutter text placements.

NATIVE FILES
- Artwork done using Indesign CS5, Photoshop and Illustrator is preferred. Please make sure to include all fonts and images.
- All image resolution must be at least 300 dpi.
- We cannot accept files sent in Corel Draw, Wordperfect, Autocad, or Printshop.

PDF
- All files must be supplied as print ready high resolution PDFs, or complete files collected for output.
- All fonts and images must be embedded.
- Offset crop marks of at least 16 pts must be included to show trim & a minimum of 1/8" bleed.
- Minimum resolution of 300 dpi when being created.

- **Digital files under 15MB may be emailed. All files exceeding 15MB must be delivered electronically over ftp. Ftp instructions may be provided upon request.**
- **We can pull the ad off your FTP site if provided access information. (Username, Password, Etc.)**
- **We can also accept ads via links. (Hightail, Dropbox, WeTransfer, Google Docs, Etc.)**