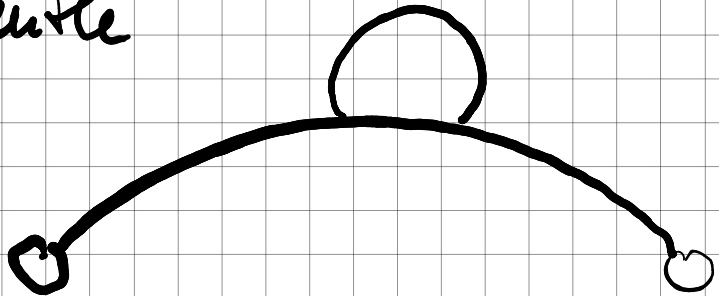
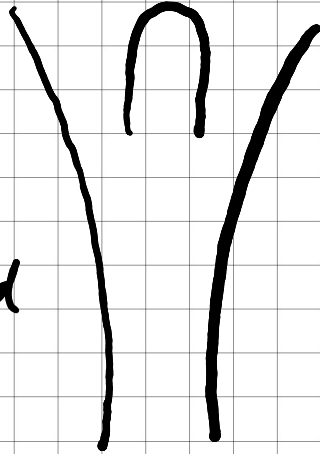


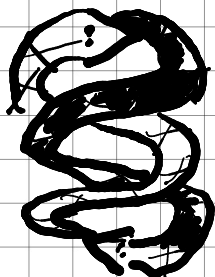
Symbols & Visuals I could imagine  
to use for the logo:  
(in any level of abstraction)

An Angel / god  
a tall, androgynous  
figure with elevated  
arms/wings that  
protect, greet, ordo  
- a warm & gentle  
dominance

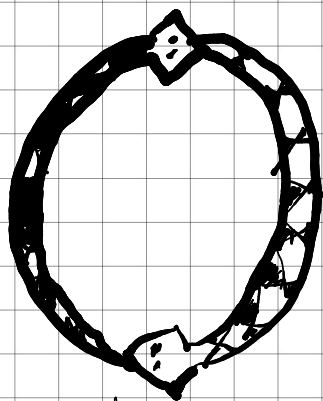


(also in any level of abstract)  
The "auryu" symbol from  
the neuroending story, signifying  
a magical, powerful amulet  
with the message "Do What You  
Want" (two snakes biting each other)

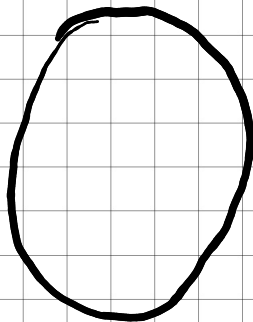
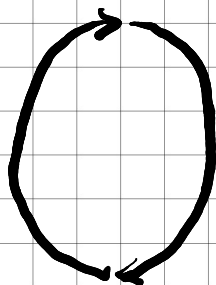
Movie version:



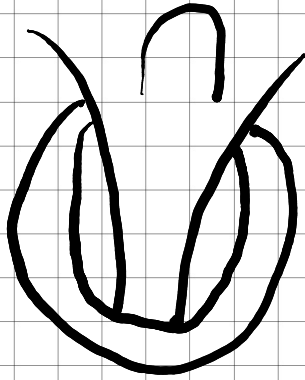
Book version:



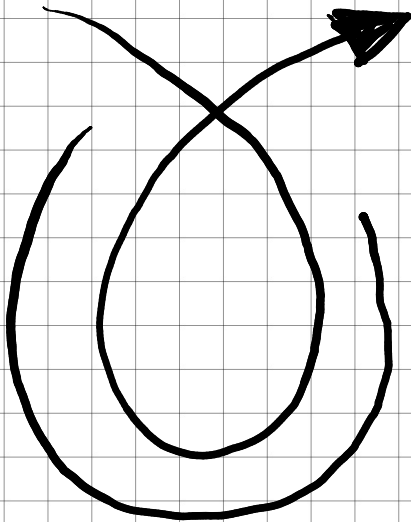
or the very abstract version



an abstract combination of these symbols:



There's a familiar variation of that symbol I also like a lot:



Symbolizing a safe space (the "egg") whose leader can rest, develop, reflect before starting into the world

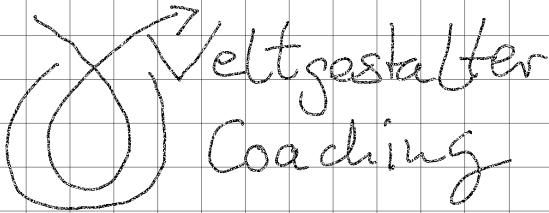
Apart from that "basic" graphic motives,  
there are other symbols I could  
imagine being part of the logo

- humans, especially human faces
- a path / journey / foot steps  
(that go not perfect path,  
symbolizing the long, sometimes  
nonlinear, but still successful  
journey my clients travel to  
achieve their goals
- a steering wheel from a ship,  
signaling the captain navigating  
the storm of change and  
transformation

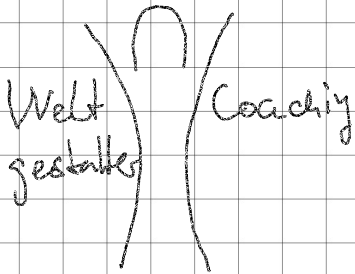
The visuals should appear:

- neither too masculine nor too feminine, but rather either in the middle or combining the opposites
- The same is true for "modernity" - I'd love a combination of very stylish/modern design (e.g. detailed comic ornaments) and some very old fashioned elements (e.g. a very traditional font)

Some very early own scribbles  
(just for inspiration - please be  
creative and dare to suggest  
differently)



Weltgestalter  
Coaching

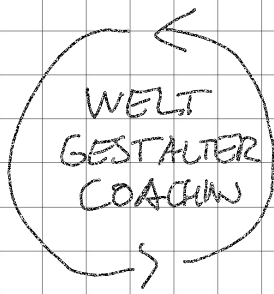


Welt  
gestalter

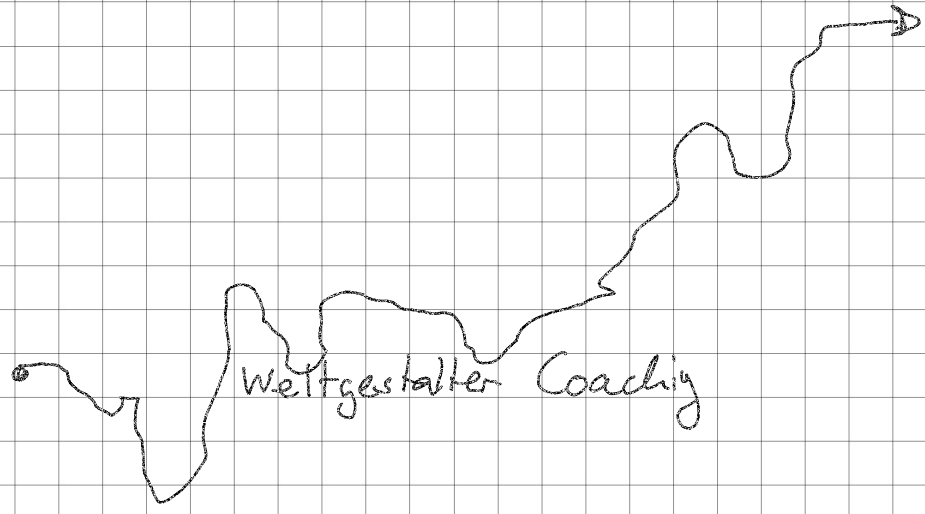
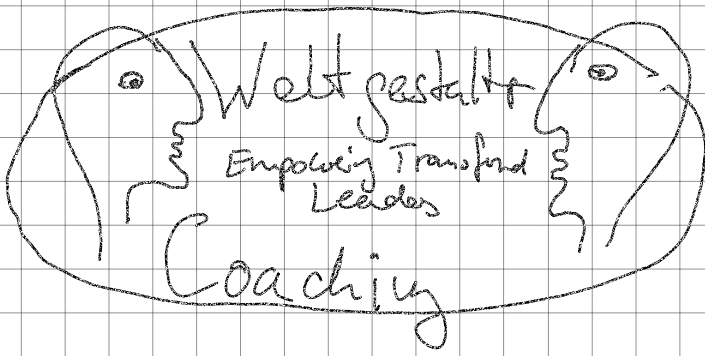
Coaching



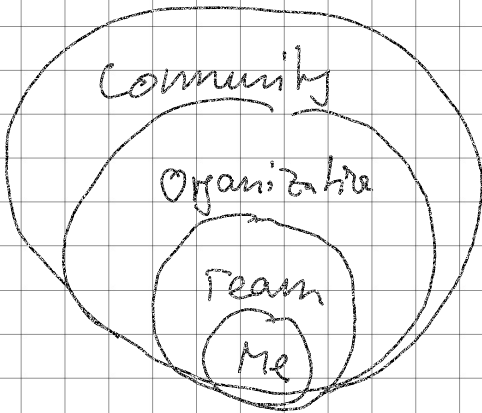
Welt  
Gestalter  
Coaching



Empowering  
Transformation  
Leaders



Another symbol that could be useful is concentric circles, symbolizing the different worlds leaders are transforming - starting w/ the individual world etc.



Regarding colors:

- should look good on white (paper) and black (screen) background

- Company colors are dark blue, sea blue, but I'm happy to take alternative suggestions