

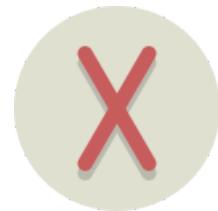


## Pitch deck

---

October-2017

## Problem



**Small and medium businesses\* (SMB) worldwide are struggling to improve their analytical expertise and compete with companies mature in the advanced analytics world**

Developing and orchestrating advanced analytics capabilities is a major challenge

Converting outcomes into consistent and relevant value is complex

\* Businesses with less than 500 employees

## Problem



**This is an increasingly change-or-die scenario for most SMBs**

**Why does this matter?**

SMBs are key elements for the global socioeconomic development  
In the US economy SMBs account for around 48%\* of the national workforce

\* US Census Bureau - Number of Firms, Number of Establishments, Employment, and Annual Payroll by Small Enterprise Employment Sizes for the United States and States, NAICS Sectors: 2011



**Web-based platform that provides an ecosystem for SMBs and Machine Learning applications (ML apps) developers to meet and do business**

## Solution



Ilimitado Ecosystem

**Web-based platform that provides an ecosystem for SMBs and Machine Learning applications (ML apps) developers to meet and do business**

## Solution

