



Pitch deck

October-2017

Problem



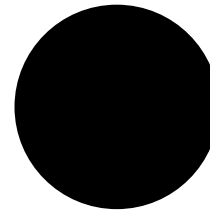
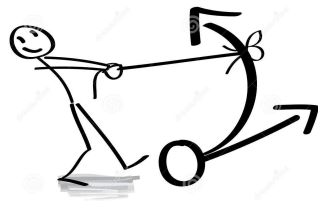
Small and medium businesses* (SMB) worldwide are struggling to improve their analytical expertise and compete with companies mature in the advanced analytics world

Developing and orchestrating advanced analytics capabilities is a major challenge

Converting outcomes into consistent and relevant value is complex

* Businesses with less than 500 employees

Problem



This is an increasingly change-or-die scenario for most SMBs

Why does this matter?

SMBs are key elements for the global socioeconomic development
In the US economy SMBs account for around 48%* of the national workforce

* US Census Bureau - Number of Firms, Number of Establishments, Employment, and Annual Payroll by Small Enterprise Employment Sizes for the United States and States, NAICS Sectors: 2011

Solution



Web-based platform that provides an ecosystem for SMBs and Machine Learning applications (ML apps) developers to meet and do business

Solution



Ilimitado Ecosystem

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Solution

