

Marketing On Demand

Project Name: Marketing On Demand – Logo Design

Positioning: We build awesome customized Marketing Plans on demand for small and medium sized companies that want to grow.

Goal:

- Grab attention
- Reinforce our positioning and culture

Our Culture:

- Positive, fun, creative, ethical, professional

Other terms that should be congruent with logo:

- Planning
- Success
- Results
- Creativity/Personality
- Personalization
- Reliability,
- Technical Skill,
- Knowledge of the field

Execution:

- Provide a logo look/theme that can work across multi-media, eg. web, mobile
- Open to 3D as well as 2D
- Would like to see options with:
 - 1) **'MOD'** and tagline **'Marketing on Demand'**and,
 - 2) **'Marketing On Demand'** with tagline **'customized plans for growth'**

Inspiration - MOD



Inspiration - On Demand



Inspiration - Marketing

