



Factual rules: please do not check any website to create the logo

Colour based : as per the style guide attached

The image above represents the Jinga Life tree, it is here to inspire you. It represents all services that we have at Jinga Life. Also represent the Jinga and the Jinga Tribe. We need to represent that in the logo
 The word “ Jinga” needs to be write in Titillium font

Mission: Empowering a Tribe of Jingas to collate and curate the care for all their loved ones

Keywords

Inspire Women
 Engage
 Empower
 Enable
 Educate
 Jinga Tribe
 Power women

Jinga Life concept overview

Jinga Life is focused on engaging and empowering the person of primary responsibility for the delivery of health care in the home, the Jinga, who in 92% of cases is a female family member. In every family, this central custodian acts as the gate keeper of care for the family, ensuring access to quality care for the

entire family. To enable this empowerment, we have developed a one stop digital platform which will facilitate care management in the home for the Jinga enabling easier communication with the vast and often chaotic healthcare ecosystem.

In particular, we recognise that management of chronic disease involves the organisation of many complex moving parts along the continuum of care including multiple appointments, medications and treatments, homecare plans and also interactions with various health professionals. Our platform facilitates and empowers the Jinga in managing these complex tasks through appointment management, the ability to incorporate personalised care pathways and plans, automated recording and graphic display of medical device feeds such as peak-flow monitors while also facilitating stronger medication adherence and record keeping.

With the experience and pedigree of our team in the healthcare and technology industries we have developed Jinga Life to streamline the chaos of complex care provision, help chronic disease sufferers to live healthier lives through admission avoidance and enable the Jinga to better manage the moving parts involved in ensuring adequate care and safeguards for their loved ones.

Jinga life aims to make the life of the Jinga easier by providing a platform on which she can create health records for each one of her family members. Because she is in charge of family health she is the one who has had to take her family members to the doctor or to take care of them at home. Therefore she is a natural database of their health history. To keep those records safe for ever Jinga Life allows her to record them and access them any time. Some of the data that she can record are past medical visits, upcoming appointments, medications, allergies, laboratory and examination results and vital and biometric data. She can update the records any time as she records doctors' appointments and daily vital signs and diagnoses.

With family health records accessible by the family and by caregivers, Jinga Life places the family at the center of health care. The Jinga is placed in the prominent position right at the core of her and her family's health and wellbeing (Jinga family tree). She becomes a member of the Jinga Tribe where she is embraced, engaged, enabled, empowered and educated. Never again will she despair in the face of illness because she has a lot of support and information from the Jinga Tribe.

Apart from that, at Jinga Life we recognize the power of the woman, the Jinga who protects, nurtures and inspires her man and her children. We encourage women to join the Jinga Tribe and to take control of their health. At Jinga Life we provide health information that matters. We encourage all women, as custodians of family health, to educate themselves about health and to collate and curate all family members' medical history e.g. past medical visits, upcoming appointments, medication, allergies, lab and examination results and vital and biometric data. Every Jinga will be on top of her game, through Jinga family tree, when she has access to important health information and she can access medical history at the click of a button.