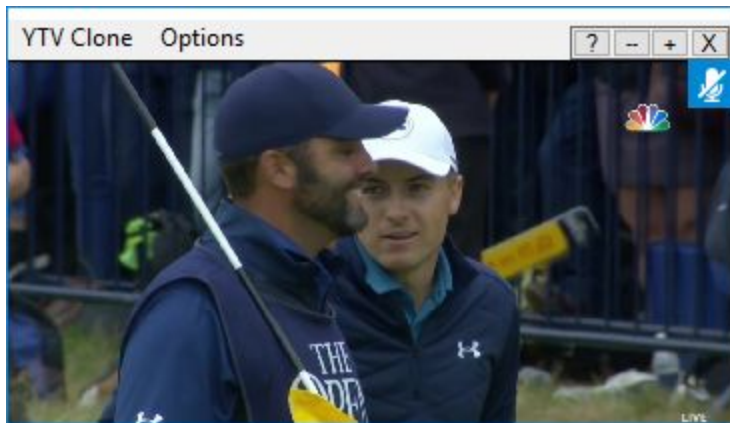


YTV Clone Design Brief

YTV clone is an application which extends the functionality of Youtube TV. For the end user, the benefits are convenience and additional features. To summarize what it does in one sentence, one could say that it brings Picture-in-Picture to a desktop or laptop computer. YTV Clone accomplishes this by “cloning” a video stream from Youtube TV, and allowing a user to overlay the stream on top of all of his other windows. The user can continue to use his computer, opening and closing applications, browsing the web, writing an e-mail, etc., while a TV show or Movie stays fixed on top of all windows, at all times.

The user interface is clean and easy to navigate:



Offering two drop-down menus, the ability to enlarge or shrink the display, help, and the standard close button.

The logo should be clean and modern, and have the ability to be shrunken down to icon size as this will be used on the product website as well as the program icon.