

# Tapestry Project for Benjamin International

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**Goal:**

To expand our selection of tapestries.

**Overview:**

Currently we have a number of tapestry designs that available to our customers. Every year we publish a Gift & Toy Catalog and for the next edition we would like to have new and interesting styles to offer. Please review the notes below and the enclosed images of sample tapestries and let us know if you think you can provide designs that would meet our needs.

**Our Customers:**

Our customers are independent retailers and cultural institutions across the United States. The customers who buy our tapestries will typically be art shops, gift shops, souvenir shops, hippy boutiques, head shops, college bookstores and so on.

**Subject Matter:**

We are looking for tapestry designs that are colorful and feminine. Themes can vary but the overall tone should be happy and positive. Below are a few keywords/concepts that can be applied to the design:

Tree of Life  
Celtic  
Skulls  
Wave (Asian)  
Spirals

Kaleidoscope  
Concentric Circles  
Mandala  
Elephant  
Psychedelic

Ganesha  
70's themed  
Indian Themes  
Symbolism

**What we are looking for:**

An artist that will be able to deliver a sketch(s) of the tapestry concept. If sketch(s) are approved then provide us with a high resolution final image of the completed illustration. This final file(s) can either be a flat rasterized rendering (scan), final artwork (painting or drawing), or a vector file with separations. All are acceptable. The final artwork should have bold line work and mostly all solid color areas. The final tapestry produced by screen printing methods.

**Other Notes:**

- Although we are outlining our customer base and subject matter, we are very open to your artistic interpretation and creative new concepts.
- If you are interested in the project please send samples of any existing artwork you think meets the outlined requirements (if applicable).
- Please review the included samples of tapestries for information.
- Artwork size should be a least 18" x 12".
- Work can be done off site.

**Compensation:**

Negotiable. Please send your pricing for this project. Include pricing for sketch(s) and final artwork.



Samples of Tapestry Design, Color, Subject Matter, & Composition

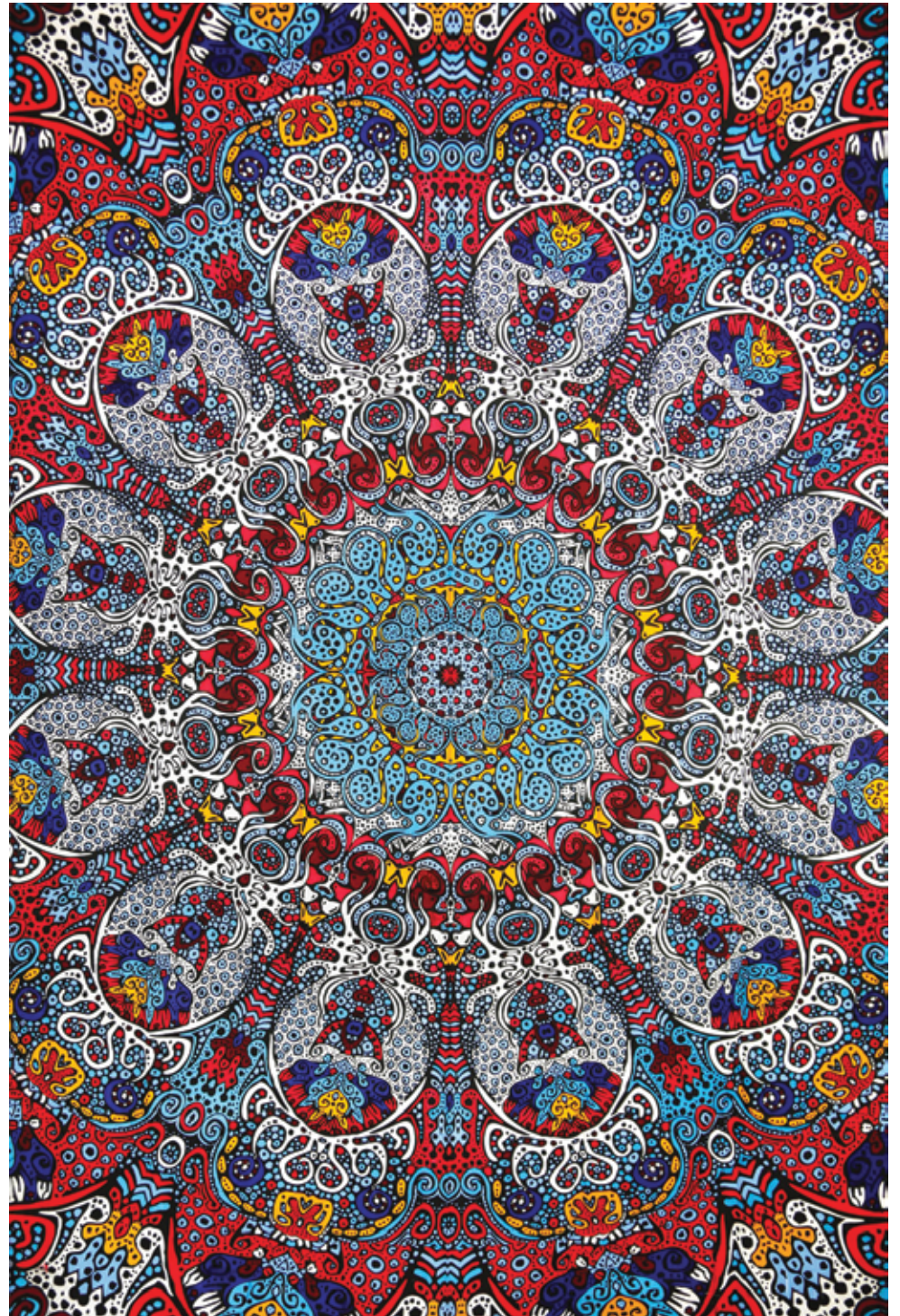
Competitor's Sample





## Samples of Tapestry Design, Color, Subject Matter, & Composition

Competitor's Sample





## Samples of Tapestry Design, Color, Subject Matter, & Composition

### Competitor's Sample





## Samples of Tapestry Design, Color, Subject Matter, & Composition

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Competitor's Sample





## Samples of Tapestry Design, Color, Subject Matter, & Composition

Existing Benjamin Intl' Tapestry





## Samples of Tapestry Design, Color, Subject Matter, & Composition

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Existing Benjamin Intl' Tapestry

Example of Traditional Indian Tapestry

