

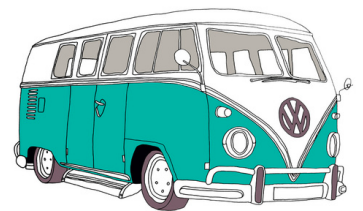
Brief: Eight images in total - two themes

- Four images on “Summer Beach” theme
- Four images on “Mountains Camping” theme

Required rendering style:

- hand-drawn ink outlines
- some solid colours from palette
- colour textures may be distressed
- no hard bordering outline to image
- image edges to white / transparent
- ideally no (or limited) gradients
- stick to solid colours or white

Examples of correct style:



WRONG Style



Images required:

We require four vector images each for the “Summer Beach” and “Mountains Camping” sets.

Each image should stand alone but fit into its set by virtue of the ink and colour technique, and the common palette.

The images should be very roughly the same height as width but not have straight line edges.

The borders of the image should be defined by the edges of elements in the image, e.g. a river might terminate at the left and right with a shape that’s suggested by running water; a bear might be fully outlined and its right edge define the outside of the image.

If there must be some overall shape suggested by an image’s elements, it should lean towards round rather than square.

Images should have a retro – vintage feel.

Inspirations:

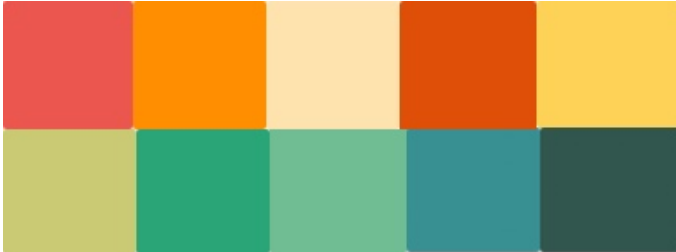
On the following pages are eight inspirations. Created images should work with the elements, but at the artist’s discretion and with the artist’s creativity – these are intended for *inspiration*, not *constraint*.

Four images on “Summer Beach” theme

Colours:

Summer Beach scenes:

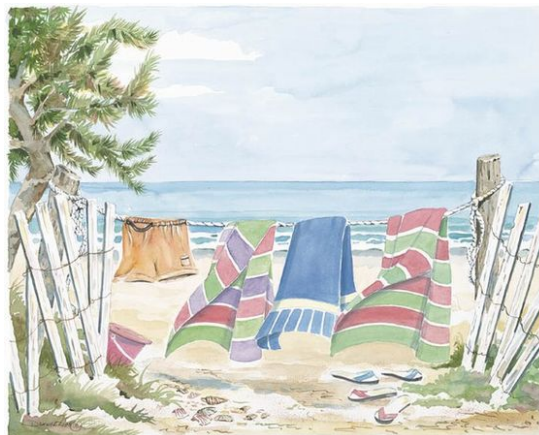
Select six colours from the palette below (plus black and white), to give the impact similar to retro-style image at right



Beach Image 1: *Chairs & Towels – a few chairs with towels draped over them, on the beach*



Beach Image 2: *Clothesline – a roughly-made clothes line with towels and swimwear, against a beach scene*



Beach image 3: Kombi – VW van at the edge of the sand, optionally with surfboards, towels etc. The angle of this van is right. Optional: Incorporate horizon, simple road, simple sky



Beach Image 4: Surfboard – board sitting vertically in the sand, optionally with other beach items visible. Horizontal lines for the sea and sky



Four images on “Mountain Camping” theme

Mountain Camping scenes:

Select six colours from the palette below (plus black & white)



Camping Image 1: *Old fashioned caravan and car and Fire place. Simple lines for ground, horizon, even mountain ranges?*



Camping Image 2: *Keeping fairly close to the composition. No need for a background on this one.*



Camping Image 3: Bear – sitting as shown. Possibly with river behind, salmon jumping?
Horizon – maybe simple mountains



Camping Image 4: Taken from almost directly above the scene. Firepit with rocks/stones, billy tea? Kettle? Frypan with food.

