



“I WANT BEER” TOUR

PRIZE DETAILS

10 UNIQUE BEERS
MBC LOGO PINT GLASS



25 UNIQUE BEERS
MBC SWAG T-SHIRT



50 UNIQUE BEERS
**32OZ MBC GROWLER
W/BEER OF CHOICE**



100 UNIQUE BEERS
MBC HALF ZIP PULLOVER



250 UNIQUE BEERS
MKE BREWERY CRAWL



**MILWAUKEE
BREWING CO**

500 UNIQUE BEERS

MBC BOSS CLUB STATUS AND CUSTOM MBC COOLER

MBC BOSS CLUB

- Free 4oz Upgrades on Tap Beers
 - 12oz beer gets you a 16oz pour
 - 16oz beer gets you a 20oz pour
 - We will be purchasing special 20oz glassware
 - Not valid for 22oz or 34oz Brewsers
- Etched Tap Handle for Beer Tour Wall of Fame
 - Will be started/made upon first member
 - Name will be etched into custom tap handle
 - Handle will be hung in the restaurant

Custom MBC Cooler



750 UNIQUE BEERS

GREAT AMERICAN BEER FESTIVAL TRIP

- Full paid trip for you to attend the Great American Beer Festival in Denver, Colorado – occurs every October
- Largest Craft Beer Festival in the Country
- Premier Craft Beers to be Tasted and Beer Tasting Parties going on during the festival
- Once milestone is reached we would coordinate with you to attend the next beer festival that would work for you
- Includes Roundtrip Airfare, 2 nights of Lodging, and 2 Days of Tickets to the Festival for one person
- Guests could come along – but airfare and festival tickets would be on their own, they could lodge with you



1000 UNIQUE BEERS

FREE BEER FOR ONE YEAR

- 365 total free beer credits will be awarded to anyone reaching this milestone
- Max of 3 free beers available to be used each calendar day
- Free beers are not to be given to other customers by the winner of this reward
- Valid only on 9oz, 12oz and 16oz tap beers – 22oz and 34oz brewsers are excluded



***PRIZES AND DETAILS SUBJECT TO CHANGE**