



VIEZU™
REASSURINGLY POWERFUL

FLEET SOLUTIONS



Powered by Viezu performance solutions

Viezu's BlueOptimize™

10 good reasons - Ten Good Reasons To BlueOptimize Your Fleetspan

1. Up to 20% savings on the cost of fuel
2. Up to 20% reduction on emissions
3. Zero proven impact on warranty, insurance and residual value
4. No mechanical modifications - Only software upgrade
5. Minimal downtime for busy vehicles – installation in less than 1 hour
6. One-off installation fee
7. Return on investment within 3-6 months or less
8. No on-going maintenance fees – only fuel save monitoring
9. Reset vehicle to standard at any time
10. Guaranteed instantaneous fuel saving with a no obligation free trial



Blue Optimize Fuel Economy Tuning



Viezu is the world's leading fuel economy tuning expert. [™] **BlueOptimize** fuel economy remap software and fuel saving tuning is completely unique to Viezu. The diesel engine tuning and fuel savings that Viezu achieves are the result of many hundreds of hours of R&D in the specific study of vehicle diesel engine fuel economy tuning.

The fuel saving and economy tuning results are all available for inspection. We have many case studies where we have developed fuel saving solutions for specific cars, vans and commercial vehicles - we will be happy to share these with you and show you the results first hand. No other vehicle software company can offer you fuel economy and fuel saving tuning like this.

Viezu's **BlueOptimize** fuel economy tuning has been internationally recognised as world class leading technology and has won Viezu a number of very prestigious awards. These include the UK Chamber of Commerce 'Innovation In Technology' award for 2011, FleetNews 'Cost Saving Initiative of the Year 2013' for our fuel economy tuning and van fuel economy services provided to British Telecom, as well as the Queen's Award for Enterprise and innovation.

Viezu's fuel economy tuning services have been independently tested at Millbrook proving ground. Whilst other tuners may talk the talk, Viezu is used by the largest and leading fleet companies in Europe every day. We will be happy to show you our portfolio of our customers - it is pretty impressive if we do say so ourselves, and includes customers like **British Telecom**, **HomeServe**, **Thames Water**, **British Gas** and many other household names.



British Telecom's fleet of over 24,000 vehicles use **BlueOptimize™**

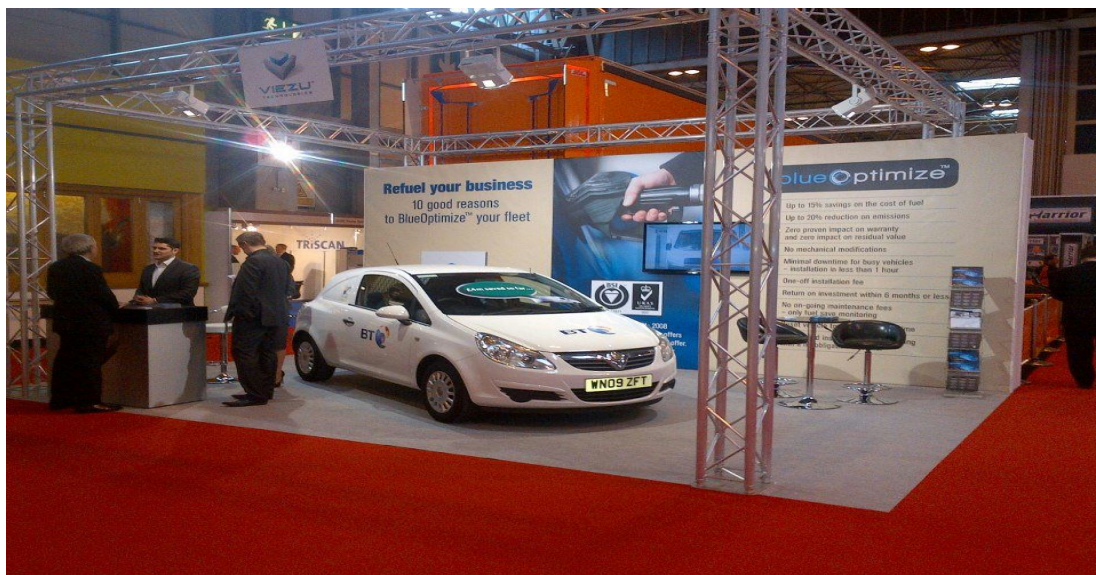


About Us

Viezu offers a range of custom fuel saving services especially aimed at fleet operators and company vehicles to reduce vehicle running costs and CO₂ production. We've helped private motorists and small and large fleet operators save approximately 200,000 tonnes of carbon emissions.

Viezu's Special Projects Team is dedicated to working with Fleet Operators and Driver Trainers, providing solutions through research and development to help reduce fuel bills and lower vehicle emissions.

It does not matter if you are running 5 vehicles, or 50,000, Viezu's highly experienced and dedicated Fleet team can help with a bespoke tuning solution for your vehicles. We operate in 64 different countries around the world and have a support network of over 600 Dealers. Our mobile team can install your Viezu tuning nationwide and across Europe.



Quality matters – Viezu ISO Quality

Management Systems and Insurance cover

Viezu is an ISO 9001:2008 registered organisation with the British Standards Institute. Our commitment to quality and customer service forms part of our culture.

Here at Viezu we have a clear set of standards that give guidance on good management practice and support the achievement of a truly global organisation – Viezu is highly regarded within the world of vehicle tuning. Attention to detail provides the basis on which we thrive.

Viezu Insurance Backed Guarantee

Viezu is renowned for setting high standards and exceptional quality in vehicle tuning services and has invested heavily in its research and development centre.

Viezu's test and measurement facility is equipped to process the latest specification Euro 6 vehicles and emissions testing machinery. At the heart of the center is a 3000bhp rolling road enabling the setting of various drive cycles to support development and emissions testing for up to 7 different gas analysis including NOx and SOx.

Customers receive access to their R&D data and for further peace of mind.

Viezu is independently insured for all of its file writing and tuning services. Please contact Viezu for further details about our insurance cover - terms and conditions apply.

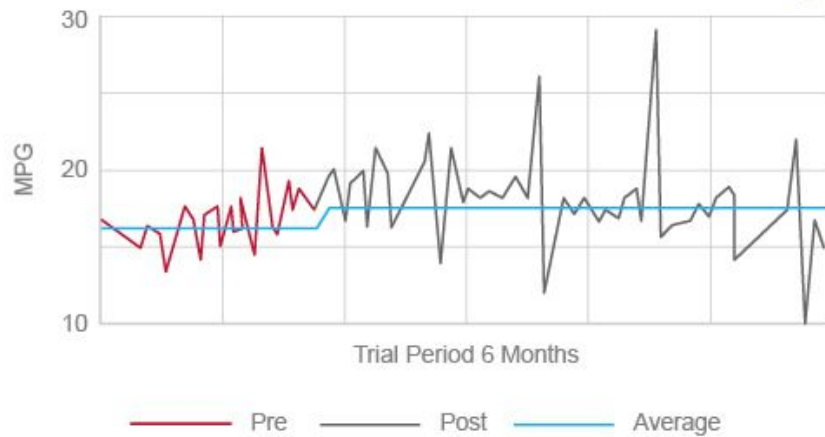
Fuel Savings

The best way to calculate the potential fuel saving for your business is to conduct a real world trial. Viezu Technologies has conducted trials across a number of vehicles for a set period of time to demonstrate how our BlueOptimize™ Technology works. We have found this to be the most effective way of calculating the fuel savings achievable as it takes into account a number of variables, namely:

- Different vehicle types and uses (for example differing loads and journey types)
- Different drivers
- Differing vehicle conditions and age

All of Viezu's eco-tuning software solutions are fully customised for each client and fleet according to the vehicle mix and use. The following charts provide actual real world fuel saving data based on trials and tests conducted. A return on investment is demonstrated in less than six months, in some cases as little as three.

Ford Transit: Average 8.4% Fuel Saving



Business Type: Civil

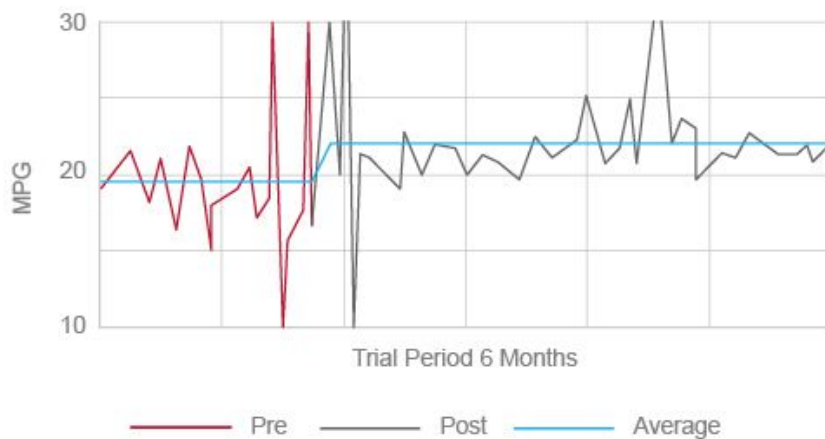
Engineering Vehicle Use:
Fully Loaded and Towing

Journey Type:
Distance, Urban

Vehicle Trial Size: 10

Age of Vehicles: 2009

Ford Transit: Average 13% Fuel Saving



Business Type:
Civil Engineering

Engineering Vehicle Use:
Fully Loaded

Journey Type:
Distance, Urban

Vehicle Trial Size: 15

Age of Vehicles: 2008

Peugeot Expert: Average 7% Fuel Saving



Business Type:
Building Services

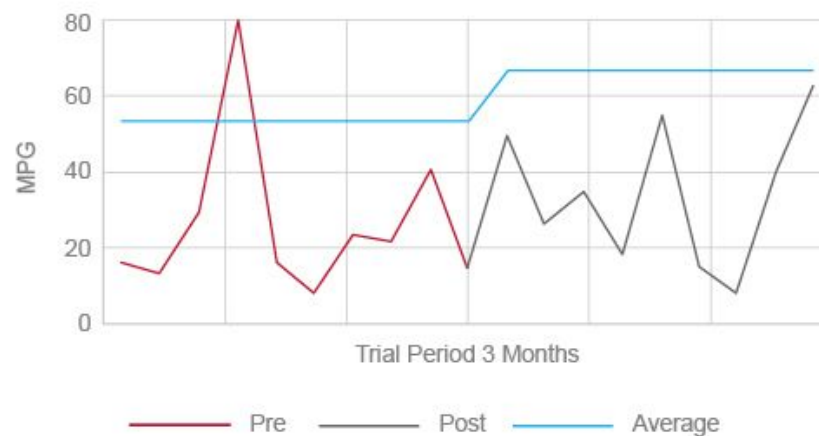
Engineering Vehicle Use:
Part Loaded

Journey Type:
Distance, Rural

Vehicle Trial Size: 10

Age of Vehicles: 2011

Mercedes Sprinter - Average 23% Fuel Saving



Business Type:
Bathroom supplier

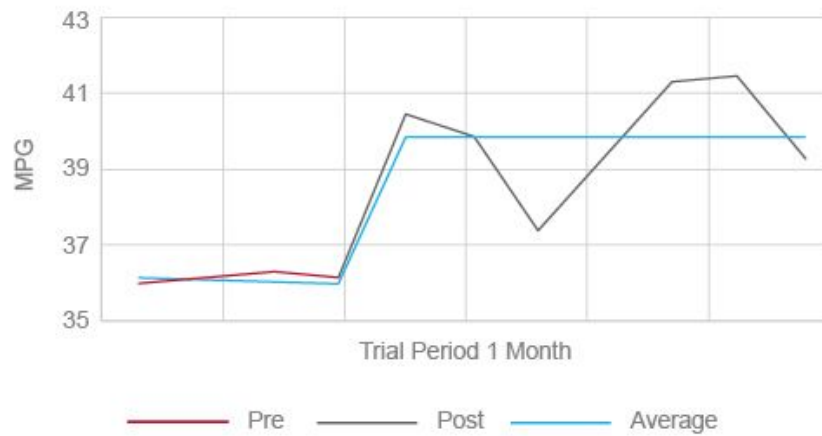
Engineering Vehicle Use:
Part Loaded

Journey Type:
Stop / start, urban

Vehicle Trial Size: 25

Age of Vehicles: 2012

VW Caddy - Average 12% Fuel Saving



Business Type:

Utilities

Engineering Vehicle Use:

Fully Loaded

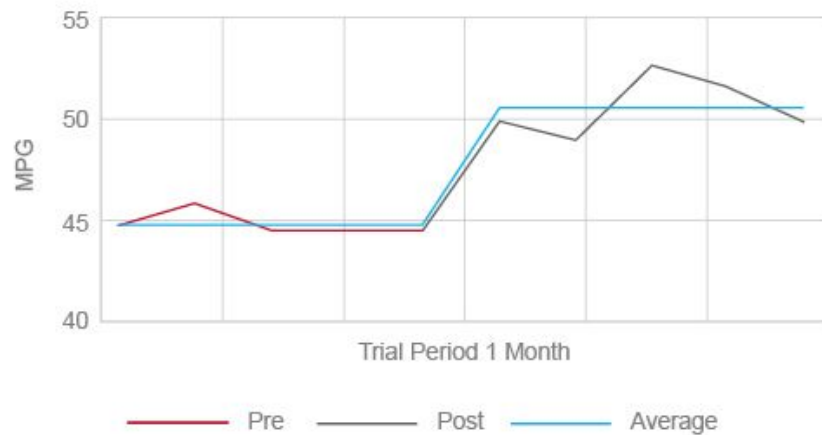
Journey Type:

Stop / start, urban

Vehicle Trial Size: 10

Age of Vehicles: 2013

Vauxhall Corsa - Average 14% Fuel Saving



Business Type:

Civil Engineering

Engineering Vehicle Use:

Empty

Journey Type:

Distance, Urban

Vehicle Trial Size: 10

Age of Vehicles: 2013

Case Study

Viezu – Approved and Partnered with BT Fleet to tune 24,000 vehicles, in 4 months delivering an estimated £4million fuel saving per year.

“BT is committed to being a responsible and sustainable business leader, so remapping our vehicles for economy and better environmental performance makes complete sense. It’s not just these benefits which make it appealing. Once we saw what was technically possible we crunched the numbers and the business case also stacked up.” Steve Watson, Senior Innovation and Design Specialist, BT Fleet.





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