



1 • Metallic Gold / Royal Blue

1h ~ Horizontal:

AMG international

ADVANCING THE MINISTRIES OF THE GOSPEL

1v ~ Vertical:



1p ~ Parallel:



FONTS:

AMG = A.I.-modified Times

international = Elan Medium; 91% horiz. scale

ADVANCING... = Gill Sans Regular; 50pt tracking

COLORS:

Bible•globe•wheat = PMS 661 blue 100%
100c/72m/0y/6k

AMG = A.I. metallic gold effect

international = PMS 661 blue 100%
100c/72m/0y/6k

ADVANCING... = PMS 425 grey 100%
0c/0m/0y/79k

dropshadow = Process black 100%

2 • Flat Gold / Royal Blue



2h ~ Horizontal:

AMG international
ADVANCING THE MINISTRIES OF THE GOSPEL

2v ~ Vertical:



2p ~ Parallel:



FONTS:

AMG = A.I.-modified Times

international = Elan Medium; 91% hz scale

ADVANCING... = Gill Sans Regular; 50pt tracking

COLORS:

Bible•globe•wheat = PMS 661 blue 100%
100c/72m/0y/6k

AMG = PMS 872 metallic gold 100%
40c/47m/77y/17k

international = PMS 661 blue 100%
100c/72m/0y/6k

ADVANCING... = PMS 425 grey 100%
0c/0m/0y/79k

dropshadow = Process black 100%

3 • Black & White – 1/color



3h ~ Horizontal:

AMG international

ADVANCING THE MINISTRIES OF THE GOSPEL

3v ~ Vertical:



AMG
international
ADVANCING THE MINISTRIES
OF THE GOSPEL

3p ~ Parallel:

AMG
international



ADVANCING THE MINISTRIES OF THE GOSPEL

FONTS:

AMG = A.I.-modified Times

international = Elan Medium; 91% hz scale

ADVANCING... = Gill Sans Regular; 50pt tracking

COLORS:

Bible•globe•wheat = Process black 100%

AMG = Process black 100%

international = Process black 100%

ADVANCING... = Process black 100%

dropshadow = Process black 100%

4• Blue & Gold – Spot Colors



4h ~ Horizontal:

AMG international

ADVANCING THE MINISTRIES OF THE GOSPEL

4v ~ Vertical:



FONTS:

AMG = A.I.-modified Times

international = Elan Medium; 91% hz scale

ADVANCING... = Gill Sans Regular; 50pt tracking

COLORS:

Bible•globe•wheat = PMS 281 blue 100%

[100c/72m/0y/38k]

AMG = PMS 872 metallic gold 100%

[40c/47m/77y/17k]

PMS 281 blue 100%

[100c/72m/0y/38k]

international = PMS 281 blue 100%

[100c/72m/0y/38k]

ADVANCING... = PMS 425 grey 100%

[0c/0m/0y/79k]

dropshadow = Process black 100%

4p ~ Parallel:





5 • Greyscale (1 color)

5h ~ Horizontal:

AMG international

ADVANCING THE MINISTRIES OF THE GOSPEL

5v ~ Vertical:



5p ~ Parallel:



FONTS:

AMG = A.I.-modified Times

international = Elan Medium; 91% hz scale

ADVANCING... = Gill Sans Regular; 50pt tracking

COLORS:

Bible•globe•wheat = Process black 100%

AMG = Process black 100%

international = Process black 100%

ADVANCING... = Process black 100%

6 • Metallic(“Shiny”) Gold



6h ~ Horizontal:

AMG international

ADVANCING THE MINISTRIES OF THE GOSPEL

6v ~ Vertical:



6p ~ Parallel:



FONTS:

AMG = A.I.-modified Times

international = Elan Medium; 91% hz scale

ADVANCING... = Gill Sans Regular; 50pt tracking

COLORS:

Bible•globe•wheat = A.I. metallic gold effect

AMG = A.I. metallic gold effect

international = A.I. metallic gold effect

ADVANCING... = Process black 100%

dropshadow = Process black 100%

7 • Flat Gold



AMG international

ADVANCING THE MINISTRIES OF THE GOSPEL

7h ~ Horizontal:

7v ~ Vertical:



7p ~ Parallel:



FONTS:

AMG = A.I.-modified Times

international = Elan Medium; 91% hz scale

ADVANCING... = Gill Sans Regular; 50pt tracking

COLORS:

Bible•globe•wheat = PMS 872 metallic gold 100%
40c/47m/77y/17k

AMG = PMS 872 metallic gold 100%
40c/47m/77y/17k

international = PMS 872 metallic gold 100%
40c/47m/77y/17k

ADVANCING... = Process black 100%

dropshadow = Process black 100%