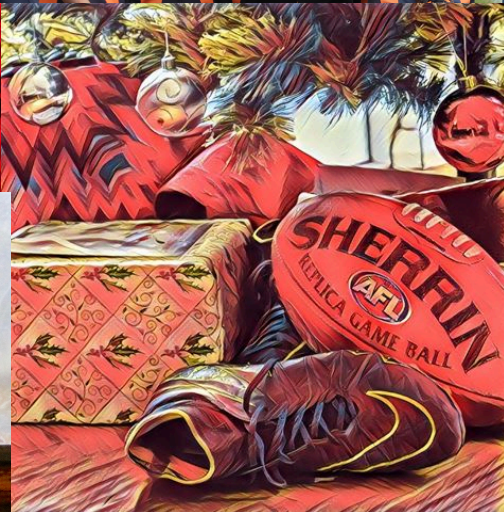


MY COLOUR IS RED



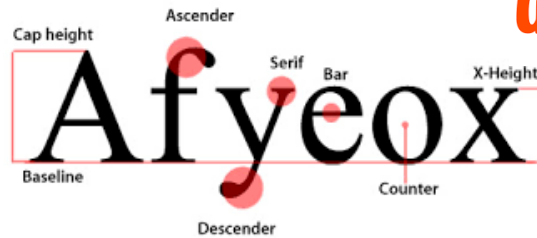
"YOU CAN DO IT."  
- COFFEE





There are SEVEN DAYS in the week SOMEDAY is not one OF THEM

insightly



|          |        |         |          |
|----------|--------|---------|----------|
| red      | cherry | rose    | jam      |
| merlot   | garnet | crimson | ruby     |
| scarlet  | wine   | brick   | apple    |
| mahogany | blood  | sangria | berry    |
| currant  | blush  | candy   | lipstick |

red

You know who you are and what you want. Popularity, money and power are all yours. You are kind and generous to your friends. You love to have fun at parties, especially if you are in charge. You are also a perfectionist and you state your opinions boldly.



smooth VERYBERRY  
 cutesy ARIANDE  
 RELIABLE CAFERUS  
 vogue AMELIAN SCRIPT  
 comfy MACARONS  
 carefree RUSHISTLY

RASPBERRY CRUMBLE ABCDEFGHIJKL  
 Batman trumps Spiderman MNOPQRSTUVWXYZ  
 SUPER SUNDAY XYZ1234567890  
 Walking the Dog, be right back! abcdefghijklmn  
 DO YOUR HOMEWORK opqrstuvwxyzA  
 2,000,000 SNAILS HOMELESS BCDEFGHIJKLM  
 NOPQRSTUVWXYZ

the quick brown fox jumps over the lazy dog  
 THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

MOON

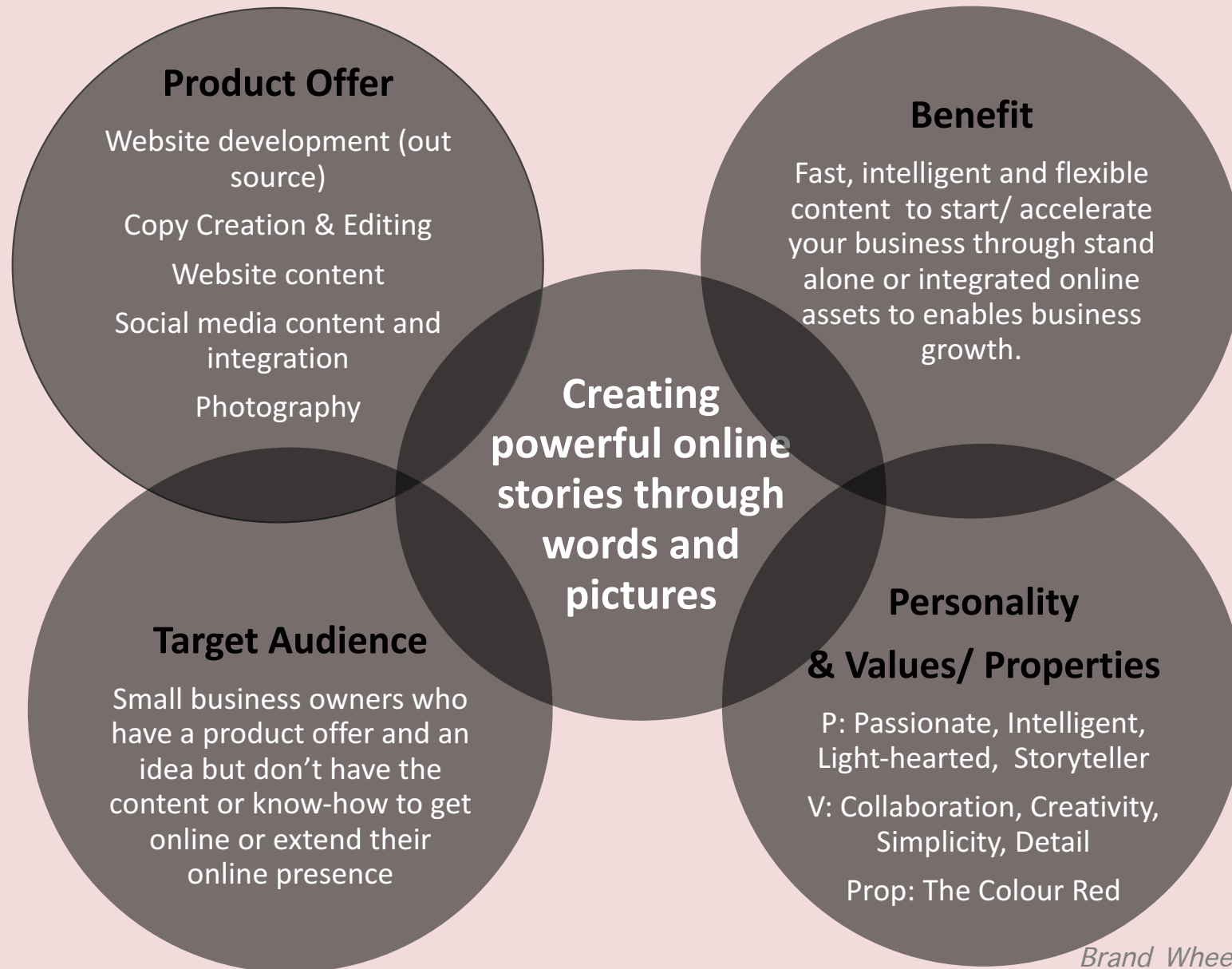
A SIMPLE, ROUNDED TYPEFACE  
 WITH TWO WEIGHTS

Stimulus for visual assets

# My Colour is Red

My business is a digital content creation company. It specialises in creating the right content for small businesses to either start up or step up their online presence through copy creation, photography and integrated website and social media assets.

My competitive edge is the ability to understand the challenges of small businesses and through storytelling and a pragmatic 3-step approach am able to develop fast, flexible and cost effective content, giving small businesses the best chance of success.



Insight: *"I have a business idea but no idea of how to get online smartly."*