

THE CITY OF ELSA

BRAND IDENTITY DESIGN

BRAND IDENTITY

JESSEBRANDS
WWW.JESSEBEANDS.COM



PERSONAL SELECTION



WWW.JESSEBRANDS.COM



CONCEPT #1



THE CITY OF ELSA





JESSEBRANDS

PERSONAL SELECTION



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CONCEPT #2



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JESSEBRANDS

PERSONAL SELECTION

ELSA
 The City Of
ECONOMIC DEVELOPMENT CO.

ELSA | EDC

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CONCEPT #3



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JESSEBRANDS



The City of Elsa

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CONCEPT #4



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CONCEPT #6



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CONCEPT #5



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CONCEPT #7



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CONCEPT #8



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THANK YOU