

THE CITY OF ELSA

BRAND IDENTITY DESIGN

BRAND IDENTITY

JESSEBRANDS

WWW.JESSEBEANDS.COM



PERSONAL SELECTION



CITY *of* **ELSA**

Rio Grande Valley

WWW.JESSEBRANDS.COM



CONCEPT #1



THE CITY OF ELSA





JESSEBRANDS

PERSONAL SELECTION

the city of
elsa
 RIO GRANDE VALLEY



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the city of
elsa
 RIO GRANDE VALLEY

CONCEPT #2



THE CITY OF ELSA





JESSEBRANDS

PERSONAL SELECTION



CITY OF **ELSA**

WWW.JESSEBRANDS.COM



CONCEPT #3



THE CITY OF ELSA



JESSEBRANDS



CITY *of* ELSA

THE HEART OF THE DELTA



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CONCEPT #4



THE CITY OF ELSA



THANK YOU