



# Happy Logo Contest



We work from the **heart** | We stand on our **whY**

What LOGO needs to say:


- ✚ The logo **brings joy** to everyone | We are Happy!
- ✚ We are **excited about work** and making the Happy Company.
- ✚ We are **proud** of what we make and do.
- ✚ **Handmade** with **pride** | grass roots.
- ✚ **Simple** | **Pure** | **Innocent**
- ✚ We would like it to look **more modern** without losing the above.
- ✚ Maybe to have some tools to reflect work: ie: Pencil  Cell Phone 

I added a **cell phone** and **Pencil** (in the first Happy's hands – *it is subtle*)



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