

Reading Ropes

Logo Development

Logo Styles: we could use an RR combination in the logo although this might not work, just a thought



Logo Styles: R with hands or whole child climbing a rope



Logo Styles: possible rope lattice background or too much?



Possibly a rope lattice and child climbing in the background (very light shade)

Logo Style: R continuing as a rope under 'Reading Ropes'?



Other inspirations / thoughts that could inform design or illustrations

