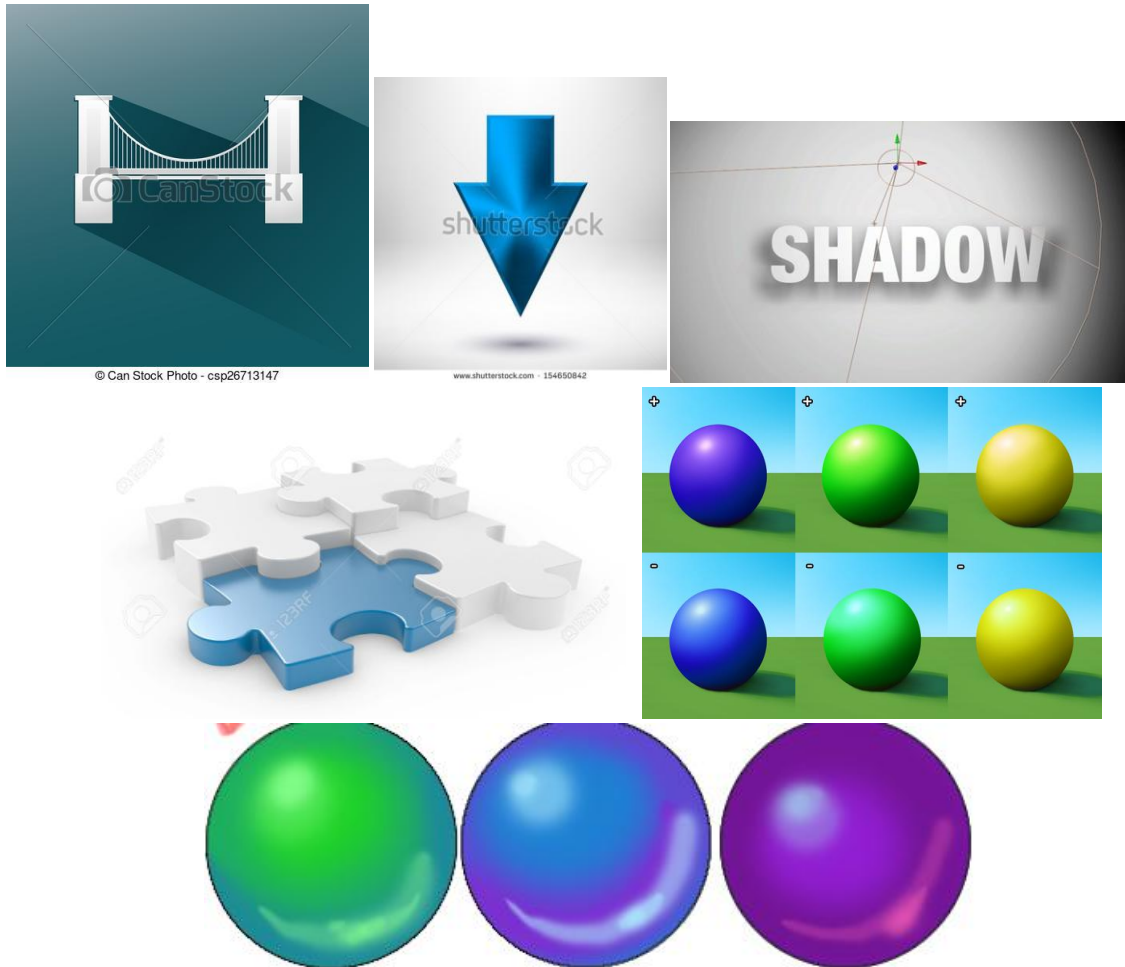For Inspiration I really like designs that include shadows, 3D effects, and color shading/gradation. See some example of images below. Do not use these images, but make design using similar features :) Maybe you can incorporate a nice 3D, shading, shadow design/background!

Notes for design:

Front of package: Text Location/Text Size/Text Style/Background/Design can be fully customized.

Back of package: Background/Design/Text Style can be fully customized (Text Location/Size must be similar to mockup.png).