

S&J Engines, Inc. Certified Installers program logo brief

Live site (to be launched shortly): <http://192.99.142.232/>

- Notice below fold is where we are featuring the Certified Installers program
- The “join the team” widget will be replaced by the new CI logo
- When you click on the widget you are landed on the enrollment page. This, too, will be designed around the new CI logo

Example of webpage for customers looking for professional installers:



The screenshot shows the S&J Engines website interface. At the top left is the S&J Engines logo and the phone number 1 (800) 942-7800. To the right, there is a shopping cart icon with 'MY CART: 1 items' and a 'CHECK OUT' button. Below that, it says 'You are logged in as rosscrodom@gmx.com' with a 'Logout' button and 'My account' link. A navigation menu includes 'Home', 'About Us', 'Find An Engine', 'How To Order', and 'Contact Us'. A search bar contains 'Part#/Cubic Inches'. A progress bar shows four steps: 'STEP 1 - FIND YOUR ENGINE', 'STEP 2 - PICK YOUR ENGINE', 'STEP 3 - SHIPPING & INSTALLATION' (highlighted in red), and 'STEP 4 - PAY FOR IT BILLING & PAYMENT INFO'. Below the progress bar is the heading 'Looking for an installer? Select from our Nationwide Network of Certified Installers!'. Underneath is a map of the United States with blue location pins in various states including Washington, Oregon, California, Nevada, Utah, Colorado, Kansas, Missouri, Illinois, Indiana, Ohio, Pennsylvania, New York, Vermont, New Hampshire, Maine, Massachusetts, New Jersey, Delaware, Maryland, Virginia, West Virginia, Kentucky, Tennessee, North Carolina, South Carolina, Georgia, Florida, Texas, Oklahoma, Arkansas, Mississippi, Alabama, Louisiana, and Mexico. The map is credited to Google and INEGI, with a copyright notice for 2016.

INSTALLATION:



S&J Engines Certified Installer network is nationwide and ready to help you get your engine installed professionally and locally for maximum power, performance and reliability. Also, your engine's warranty will be validated. Select the Installer of your choice; we'll ship your engine to their facilities and you'll be contacted by the shop for scheduling and logistics.

SUPPLY INFORMATION

- Every CI shop/business will feature a window cling displaying their participation in the network. Also, the logo will be featured on their respective website(s). The Certified Installer logo will be transferred onto coffee cups, hats, jackets, countertop mats, large vinyl banners, bumper stickers, etc.