



The Ohio State University
Logos for Use on Patterned Backgrounds
Final Art Files

The Ohio State University

Primary Athletics Mark for Use on Patterned Backgrounds



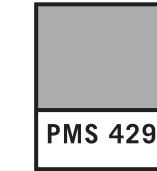
WHITE



BLACK



PMS 200



PMS 429

Important Note: Never use these logos on any background color other than the one built into the art. See examples on the last page.



Filename:
Primary-BlkOnGray



Filename:
Primary-ScarletOnBlk



Filename:
Primary-GrayOnBlk



Filename:
Primary-GrayOnScarlet



Filename:
Primary-ScarletOnBlk



Filename:
Primary-ScarletOnGray



Filename:
Primary-WhiteOnBlk



Filename:
Primary-WhiteOnGray



Filename:
Primary-WhiteOnScarlet



Filename:
Primary-3ClrOnBlk



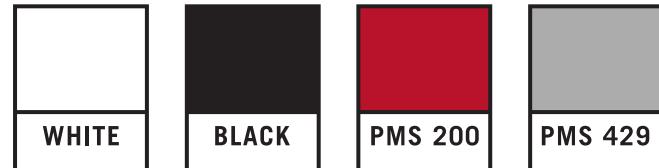
Filename:
Primary-3ClrOnGray



Filename:
Primary-3ClrOnScarlet

The Ohio State University

Athletics Logotype for Use on Patterned Backgrounds



Important Note: Never use these logos on any background color other than the one built into the art. See examples on the last page.



Filename:
Logotype-2CirOnBlk



Filename:
Logotype-2CirOnGray



Filename:
Logotype-2CirOnScarlet



Filename:
Logotype-BlkOnGray



Filename:
Logotype-BlkOnScarlet



Filename:
Logotype-GrayOnBlk



Filename:
Logotype-GrayOnScarlet



Filename:
Logotype-ScarletOnBlk



Filename:
Logotype-ScarletOnGray



Filename:
Logotype-WhiteOnBlk



Filename:
Logotype-WhiteOnGray



Filename:
Logotype-WhiteOnScarlet

The Ohio State University

Athletics Block "O" for Use on Patterned Backgrounds



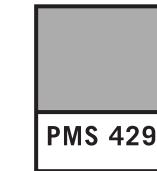
WHITE



BLACK



PMS 200



PMS 429

Important Note: Never use these logos on any background color other than the one built into the art. See examples on the last page.



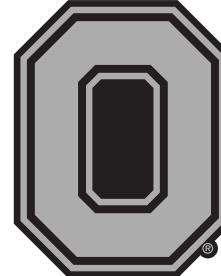
Filename:
ABlkO-2CirOnGray



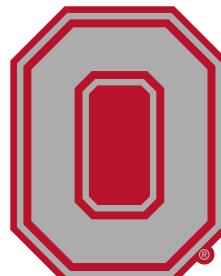
Filename:
ABlkO-BlkOnGray



Filename:
ABlkO-BlkOnScarlet



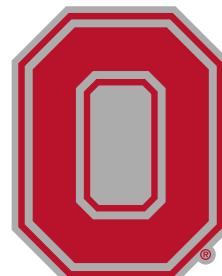
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ABlkO-GrayOnBlk



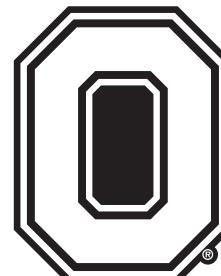
Filename:
ABlkO-GrayOnScarlet



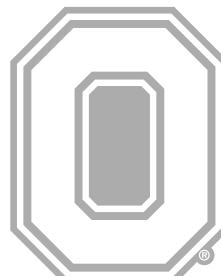
Filename:
ABlkO-ScarletOnBlk



Filename:
ABlkO-ScarletOnGray



Filename:
ABlkO-WhiteOnBlk



Filename:
ABlkO-WhiteOnGray



Filename:
ABlkO-WhiteOnScarlet



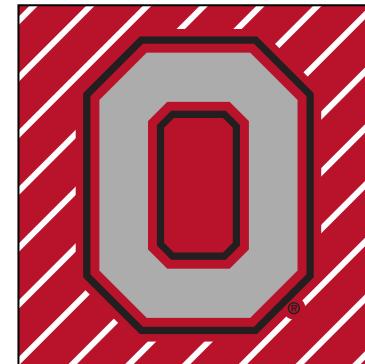
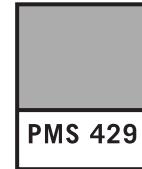
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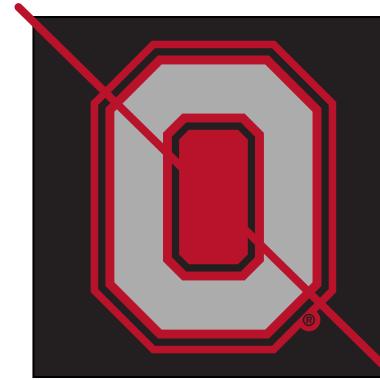
Filename:
ABlkO-2CirOnScarlet

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Examples of Marks Used on Patterned Backgrounds



Shown above are **acceptable** applications of the Primary Athletics Mark, Athletics Logotype and the Athletics Block "O". The main background color matches the outline on the logo and that outline stops any other background art from touching the actual logo. Stripes are simply shown as an example of a pattern that would be stopped by the outline on the logo.



Shown above are **unacceptable** applications of the Primary Athletics Mark, Athletics Logotype and the Athletics Block "O". The main background color does NOT match the outline on the logo.