

WireBids is an online auction marketplace for buyers and sellers of commercial assets. Our website makes it possible for sellers of commercial assets to reach buyers on the largest marketplace in the world: the Internet.

Let us walk you through some of the advantages to doing business with us.

## **Email and Forum Marketing**

When you have your auction with WireBids, we help your auction reach more potential bidders with targeted email marketing campaigns and internet marketing. Here is a short summary of the marketing services we offer to every seller:

- Two email blasts to 64,000 recipients, all likely purchasers of industrial equipment
- A 25-30% open rate - the number of recipients who read the email they receive
- Your auction featured on the front page of our website
- We seek out trade websites specific to the items being sold
- List expansion to additional targeted markets available

## **A large userbase**

- Over 9,000 users from 119 countries and growing
- Average of 50,000 visitors per month
- 200,000 pageviews per month

## **No setup fee, commission-based pricing**

Our pricing is competitive and requires no up-front commitment from you. Please call us to discuss your auction and the commission options we have for you.

## **Customer service for bidders**

We have representatives standing by to answer any questions a bidder might have about our site or your items.

## **Superior software platform**

We have used and studied our competitors' websites and have developed a completely new platform that targets and solves the recurring problems and issues we observed.

- Users may place bids from the catalog page, the lot page, or their watch list page
- Users may access their invoices online once bidding has closed
- YouTube integration for lots where you want to show a video

Call or email us today to set up your auction. (888) 229-5733, sales@wirebids.com