

MyStudioManager

New home page

28 November 2016

Situation Overview

- I have been working on a website called mystudiomanager.com (MSM)
- It is a website to help business owners who teach individual and group lessons manage their business
- Features:
 - Calendar organisation and scheduling
 - Keeping track of attendance and money owed
 - Invoicing and payment
 - Messages and reminders
 - Notifications
- Targeted customers: Music teachers, tutors, yoga instructors, tennis coaches, karate teachers, dance teachers, or any other business owner who manages students

The current MyStudioManager website front page

My Studio Manager *It's a studio manager, accountant and assistant for private music teachers*

Features Pricing FAQ Log in

Convenient and affordable studio management

- User management**
Store essential client information. Create family accounts for young students and let parents deal with finances. Create as many extra staff accounts as you need.
- Event planning**
Our powerful event management facility makes it easy to create and keep track of lessons. Create events one by one or in sets. Adjust as needed any time.
- Accounting**
You will be surprised by how flexible our billing feature is. Apply charges, give credits, receive payments, and issue refunds. Record your income and expenses with custom categories. Analyze your business performance with 6-month comparative summary.
- Invoicing**
Manual invoicing with custom periods. Automatic monthly invoicing. Post-paid and pre-paid models. Optional forward balance calculation. Sending invoices via email. PayPal intergration. PDFs. We have it all.

Start your 1-month free trial today!

ken.ihara@ken.ihara.com

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Sign up

By signing up, you agree to our [Terms of Service](#)

We offer **1-month free trial period**. Subscription is just **\$8.99 per month**.
During the trial period you can use My Studio Manager without any restrictions. No hidden charges and limitations.

- Messages and notes**
Create a conversation with a client or a group of clients. Send messages via email and keep track of replies. Take private notes and reminders about any client and event.
- Lesson reviews**
Take notes during or after a lesson: for yourself, for each student, and for their parents. See notes from one of the previous lessons alongside. Set how much you'd like to charge each student and record payments received during the lesson.
- Client access**
Improve your clients experience by allowing them to view their own calendar of events, financial records, invoices, and notes anytime they want to.

- Open lessons**
Host open lessons and let your students decide which events they'd like to participate in.
- Reports**
Income and Expenses, Billable Hours, Family Account Balance, Practice Summary
- Notifications**
Don't miss anything with our customizable email notifications.

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- Current front page of the site
- Needs to be redone so people sign up (not just music teachers!)
- I think it needs one or more descriptive graphics
- Logo can be changed
- Text can be moved / changed

The Challenge

- I would like the front page of the website to be redone
- Needs to entice visitor to sign up for the site
- Needs to clearly show that this is useful for a piano teacher, tennis coach, tutor, etc. Should not be just focused on music teachers
- Needs to clearly show how this will be helpful to our targeted audience
- Hints:
 - Please create a free account and explore the site. I have a feeling that the winning design will utilize some screenshots of the site
 - Please look at competition to better understand mystudiomanager functionality and place in the market

Other similar sites

- [Musicteachershelper.com](https://www.musicteachershelper.com)
- [Mymusicstaff.com](https://www.mymusicstaff.com)